

# KEYNOTE

Ref # Key22/Stock Exchange Let/Rc (30)

17<sup>th</sup> June, 2022

The Manager  
**BSE Limited,**  
Listing Department,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 512597**

The Manager  
**National Stock Exchange of India Ltd.**  
Listing Department,  
Exchange Plaza, C-1, Block – G,  
Bandra Kurla Complex, Bandra (East),  
Mumbai – 400 051  
**Symbol: KEYFINSERV**

Dear Sir/Madam,

**Sub: Intimation pursuant to Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Ref: Reclassification of Promoter from “Promoter Group” to “Public Category”**

With reference to above, we wish to inform you that BSE Limited and the National Stock Exchange of India Limited have approved the reclassification of following promoters to public category vide their letter(s) dated 16<sup>th</sup> June, 2022.

Sr No.	Name of the promoter(s) reclassified into public category
1.	B. Madhuprasad
2.	Naga Accounts Management Private Limited

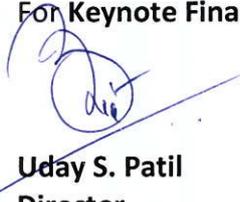
The Copy of approval letter received from BSE and NSE is enclosed herewith for your reference.

You are requested to take the above on record and oblige.

Thanking you and assuring you of our best co-operation at all times.

Yours faithfully,

For **Keynote Financial Services Limited**

  
**Uday S. Patil**  
Director  
DIN: 00003978



**Keynote Financial Services Limited**

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028  
Tel.: 91 22 6826 6000 - Fax: 91 22 6826 6088 Email: info@keynoteindia.net • Website: www.keynoteindia.net  
CIN-L67120MH1993PLC072407

LIST/COMP/AK/48/2022-23

June 16, 2022

The Company Secretary/ Compliance Officer

**Keynote Financial Services Ltd**The Ruby, 9th Floor, Senapati Bapat Marg,  
Dadar (W), Mumbai, Maharashtra, 400028**Sub: Approval letter for Reclassification of Shareholders under Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir/Madam,

We refer to your application dated April 06, 2022 seeking Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Exchange is pleased to approve your application for Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 based on submissions made by the company.

Entities mentioned in Annexure 1 shall be classified as public shareholders

The summary of the Shareholding Pre-Reclassification &amp; Post-Reclassification is as follows:

Quarter	Promoter holding		Public Holding*	
	Shares Held	Percentage	Shares Held	Percentage
Pre-Reclassification	40,62,218	57.88	29,56,121	42.12
Post-Reclassification	39,60,368	56.43	30,57,971	43.57

\*Public Holding also includes holdings under the category of Non-Promoter Non-Public.

Reclassification of Promoters: **Keynote Financial Services Ltd**

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This letter may be forwarded to the depositories and your RTA for necessary action at their end.

Yours faithfully,



**Ashok Kumar Singh**  
Assistant General Manager



**Aarti Kothari**  
Manager

**Encl.** Annexure 1 - Details of Outgoing Promoters

**Annexure 1 – Details of Outgoing Promoters**

<b>ANNEXURE I</b>			
<b>Sr. No.</b>	<b>Name of Outgoing promoter</b>	<b>No. of Shares</b>	<b>% Shareholding</b>
1.	B. Madhuprasad	1,01,850	1.45
2.	Naga Accounts Management Private Limited	0	0
<b>TOTAL</b>		<b>1,01,850</b>	<b>1.45</b>

Reclassification of Promoters: **Keynote Financial Services Ltd**

**National Stock Exchange Of India Limited**

Ref: NSE/LIST/217

June 16, 2022

**The Company Secretary**

Keynote Financial Services Limited  
The Ruby, 9th floor,  
Senapati Bapat Marg,  
Dadar (W) Mumbai- 400028.

**Sub : Approval for Reclassification of Promoters under Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir/Madam,

This has reference to your application dated April 06, 2022 seeking Reclassification of Promoters under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Based on submissions made by the company, the Exchange is pleased to approve your application for reclassification of following Promoter as per the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Sr. No.	Name
1.	B. Madhuprasad
2.	Naga Accounts Management Private Limited

You are required to ensure that the event of reclassification shall be disclosed to the Exchange as a material event in accordance with the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Yours faithfully,  
For **National Stock Exchange of India Ltd.**

Charmi Dharod  
Senior Manager

CC: **National Securities Depository Limited**  
4th Floor, Trade world,  
Kamala Mills Compound,  
Senapati Bapat Marg.,  
Lower Parel, Mumbai - 400 013

**Central Depository Services Limited)**  
Marathon Futurex, A-Wing,  
25th floor, NM Joshi Marg,  
Lower Parel, Mumbai-400 073