

KEYNOTE



Table I - Summary Statement holding of specified securities																	
Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (IV)+(V) + (VI)	Shareholdin g as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights	Class X eg: y	Total			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v) + (vi)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi) = (vii)+(x) As a % of (A+B+C2)	(xii)	(xiii)	(xiv)		
(A)	Promoter & Promoter Group	10	3960368	0	0	3960368	56.43	3960368	0	3960368	56.43	0	0	0	0	3960368	
(B)	Public	3931	3057971	0	0	3057971	43.57	3057971	0	3057971	43.57	0	0	0	NA	2969374	
(C)	Non Promoter - Non Public	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	NA	0	
(C1)	Shares Underlying DRs	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	NA	0	
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	0	0	0.00	0	0	0	NA	0	
	Total	3941	7018339	0	0	7018339	100.00	7018339	0	7018339	100.00	0	0	0	0	6929742	

NA : Not Applicable

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Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the shareholders	Entity Type	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % as per SCRR, 1957 As a % of (A+B+C)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise	Number of equity shares held in dematerialised form		
									No of Voting Rights					No. (a)	As a % of total Shares held(b)			No. (a)	As a % of total Shares held(b)
									Class eg: X	Class eg: Y	Total								
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii)	(viii) As a % of (A+B+C)	(ix)	(x)	(xi) = (vii)+(x)	(xii)	(xiii)	(xiv)						
1	Indian																		
(a)	Individuals / Hindu Undivided Family																		
	Nirmal Suchanti Huf	AADHN7484A	1	282499	0	0	282499	4.03	0	282499	0	4.03	0	0.00	0	0.00	282499		
	Pushpa Nirmal Suchanti	AAQPS4667R	1	132308	0	0	132308	1.89	0	132308	0	1.89	0	0.00	0	0.00	132308		
	Nirmal Harshichand Suchanti	AAKPS3699F	1	117647	0	0	117647	1.68	0	117647	0	1.68	0	0.00	0	0.00	117647		
	Vivek Nirmal Suchanti	AAKPS3700P	1	49440	0	0	49440	0.70	0	49440	0	0.70	0	0.00	0	0.00	49440		
	Vineet Nirmal Suchanti	AAKPS2291K	1	11977	0	0	11977	0.17	0	11977	0	0.17	0	0.00	0	0.00	11977		
	Rita Vivek Suchanti	AAQPS4668A	1	4829	0	0	4829	0.07	0	4829	0	0.07	0	0.00	0	0.00	4829		
	Rinku Vineet Suchanti	AFZPS1715A	1	3802	0	0	3802	0.05	0	3802	0	0.05	0	0.00	0	0.00	3802		
	Central Government / State																		
(b)	Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(c)	Financial Institutions / Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
(d)	Any Other (Specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	N S Digital Media Limited	AADCC4909L	1	3112256	0	0	3112256	44.35	0	3112256	0	44.35	0	0.00	0	0.00	3112256		
	Concept Productions Limited	AAACK2497A	1	241600	0	0	241600	3.44	0	241600	0	3.44	0	0.00	0	0.00	241600		
	Dhanvirchi Tieup Private Limited	AAACCD3010G	1	4010	0	0	4010	0.05	0	4010	0	0.05	0	0.00	0	0.00	4010		
	Sub Total (A)[1]		10	3960368	0	0	3960368	56.43	0	3960368	0	56.43	0	0.00	0	0.00	3960368		
2	Foreign																		
(e)	Individuals (Non-Resident Individuals / Foreign Individuals)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(b)	Government		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(c)	Institutions		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
(e)	Any Other (Specify)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
	Sub Total (A)[2]		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0		
	Total Shareholding Of Promoter And Promoter Group (A) = (A)[1]+(A)[2]		10	3960368	0	0	3960368	56.43	0	3960368	0	56.43	0	0.00	0	0.00	3960368		

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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the shareholders	PAN	Nos. of shareholder s	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities [as a percentage of diluted share capital]	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights		Total % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
								Class eg: X	Class eg: Y								
(i) Custodian/DR Holder	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)	(x)	(xi) = (vii)+(x)	(xii)	(xiii)	(xiv)	(xv)	(xvi)	(xvii)	
Employee Benefit Trust / Employee Welfare Trust under SEBI (Share based Employee Benefits and Sweat Equity) Regulations, 2021		0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0	
Total Non-Promoter- Non Public Shareholding (C) = (C1)+(C2)		0	0	0	0	0	0.00	0	0	0.00	0	0.00	0	0.00	0	0	

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Sr No.	Details of the SBO				Details of the registered owner				Details of holding/exercise of right of the SBO in				Date of creation/acquisition of significant beneficial interest	
	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of Control		Exercise of Significant
Significant Beneficial Owners														
1	Nirmal Suchanti	AAKPS3699F		India	NSS DIGITAL MEDIA LIMITED	AAACC4909L	India		22.83	22.83	22.83	No	No	01-03-2011
2	Nirmal Suchanti	AAKPS3699F		India	CONCEPT PRODUCTION LIMITED	AAACK2497A	India		2.16	2.16	2.16	No	No	15-10-1993
3	Nirmal Suchanti	AAKPS3699F		India	NIRMALCHAND SUCHANTI AND HUF	AADHN7484A	India		4.03	4.03	4.03	No	No	30-10-1995
4	Pushpa Suchanti	AAQPS4667R		India	NSS DIGITAL MEDIA LIMITED	AAACC4909L	India		10.13	10.13	10.13	No	No	01-03-2011
5	Pushpa Suchanti	AAQPS4667R		India	CONCEPT PRODUCTION LIMITED	AAACK2497A	India		0.91	0.91	0.91	No	No	15-10-1993
6	Vivek Suchanti	AAKPS3700P		India	NSS DIGITAL MEDIA LIMITED	AAACC4909L	India		5.68	5.68	5.68	No	No	01-03-2011
7	Vivek Suchanti	AAKPS3700P		India	CONCEPT PRODUCTION LIMITED	AAACK2497A	India		0.23	0.23	0.23	No	No	15-10-1993
8	Rita Suchanti	AAQPS4668A		India	NSS DIGITAL MEDIA LIMITED	AAACC4909L	India		0.01	0.01	0.01	No	No	01-03-2011
9	Rita Suchanti	AAQPS4668A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A	India		0.00	0.00	0.00	No	No	15-10-1993
10	Rinku Suchanti	AFZPS1715A		India	NSS DIGITAL MEDIA LIMITED	AAACC4909L	India		0.01	0.01	0.01	No	No	01-03-2011
11	Rinku Suchanti	AFZPS1715A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A	India		0.00	0.00	0.00	No	No	15-10-1993
12	Rinku Suchanti	AFZPS1715A		India	DHANVIRDI TIE UP PRIVATE LIMITED	AACCD3010G	India		0.03	0.03	0.03	No	No	23-03-2012
13	Vineet Suchanti	AAKPS2291K		India	NSS DIGITAL MEDIA LIMITED	AAACC4909L	India		5.68	5.68	5.68	No	No	01-03-2011
14	Vineet Suchanti	AAKPS2291K		India	CONCEPT PRODUCTION LIMITED	AAACK2497A	India		0.13	0.13	0.13	No	No	15-10-1993
15	Vineet Suchanti	AAKPS2291K		India	DHANVIRDI TIE UP PRIVATE LIMITED	AACCD3010G	India		0.03	0.03	0.03	No	No	23-03-2012

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