

KEYNOTE

Ref # Key25/Stock Exchange Let/Sk(74)

March 24, 2025

The Manager
BSE Limited,
Listing Department,
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 512597

The Manager
National Stock Exchange of India Ltd.
Listing Department,
Exchange Plaza, C-1, Block – G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051
Symbol: KEYFINSERV

Dear Sir/Madam,

Sub: Disclosure of inter-se transfer of shares among the Promoter and Promoter Group pursuant to Regulation 10(5) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to the Regulation 30 read with Schedule III of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 read with Regulation 3 of SEBI (Prohibition of Insider Trading) Regulations, 2015, we would like to inform you that the Company has received information from the following acquirers that they intend to acquire shares of the Company by way of execution of Gift deed amongst Promoter and Promoter Group.

Date of Proposed Transaction (on or after)	Name of the Transferor/Donor (Belongs to Promoter group)	Name of the Transferee/Donee (Belongs to Promoter group) (Acquirers)	No. of shares proposed to be transferred by way of gift	Percentage of Holding of proposed share (%)
On or after 28 th March, 2025	Mrs. Pushpa Nirmal Suchanti	Mr. Vivek Nirmal Suchanti	1,32,308	2.38
On or after 28 th March, 2025	Mr. Nirmal Harschand Suchanti	Mr. Vivek Nirmal Suchanti	1,17,647	2.11
	Total		2,49,955	4.49

KEYNOTE

This being an inter-se transfer of shares amongst Promoter and Promoter Group who are also immediate relatives, the same falls within the exemption under Regulation 10(1)(a)(i) of SEBI (SAST) Regulations, 2011 ("SAST Regulations").

The said transfer of shares shall be an off-Market transaction amongst Promoter & Promoter Group.

The Aggregate holding of Promoter and Promoter group before and after the above inter-se transaction remains the same. In this connection, necessary disclosure under Regulation 10(5) for the above said acquisition in prescribed format, as submitted by the acquirer is enclosed herewith for your kind information and records.

You are requested to take the above on record.

For **Keynote Financial Services Limited**

Simran Kashela
Company Secretary and Compliance Officer

Vivek Suchanti

13-B. Jolly Maker, Apartment No.1, Cuffe Parade, Mumbai-400 005
Tel – 2184211, 2184717

24th March 2025

The Manager
BSE Limited,
Listing Department,
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 512597

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Mumbai – 400 051
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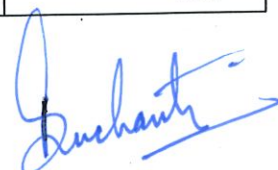
Dear Sir/Madam,

Sub: Prior Intimation under Regulation 10(5) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for proposed acquisition of shares by way of gift.

**Reference: Target Company: KEYNOTE FINANCIAL SERVICES LIMITED
ISIN: INE681C01015,
NSE SCRIP SYMBOL: KEYFINSERV,
BSE SCRIP CODE: 512597.**

I, Vivek Nirmal Suchanti, an immediate relative of promoter/acquirer, hereby submit prior intimation via disclosures as required under Regulation 10(5) of SEBI (SAST) Regulations, 2011 for the acquisition of 2,49,955 (Two Lakh Forty Nine Thousand Nine Hundred Fifty Five only) from Mrs. Pushpa Nirmal Suchanti and Mr. Nirmal Harschand Suchanti ("hereinafter referred to as seller") by way of inter-se transfer by way of gift amongst qualifying persons being immediate relatives in the following manner:

Date of Proposed Transaction (on or after)	Name of the Transferor/Donor (Belongs to Promoter group)	Name of the Transferee/ Donee (Belongs to Promoter group) (Acquirers)	No. of shares proposed to be transferred by way of gift	Percentage of Holding of proposed share (%)
On or after 28 th March, 2025	Mrs. Pushpa Nirmal Suchanti	Mr. Vivek Nirmal Suchanti	1,32,308	2.38
On or after 28 th March, 2025	Mr. Nirmal Harschand Suchanti	Mr. Vivek Nirmal Suchanti	1,17,647	2.11
	Total		2,49,955	4.49



Vivek Suchanti
13-B. Jolly Maker, Apartment No.1, Cuffe Parade, Mumbai-400 005
Tel – 2184211, 2184717

Please note that this transaction, being inter-se transfer of shares amongst the Promoters of the Company, falls within the exemption provided under Regulation 10(1)(a)(i) of the SEBI (SAST) Regulations, 2011. The Aggregate holding of Promoter and Promoter Group before and after the above inter-se transaction remains the same.

Accordingly, necessary disclosure under Regulation 10(5) of SAST Regulations in the prescribed format, as submitted by the acquirers, is enclosed herewith for your information and records.

You are requested to kindly take the above information in your records.

Thanking You,

Yours Sincerely,



Vivek Nirmal Suchanti
Acquirer/Promoter

**Vivek
Nirmal
Suchanti**

Digitally signed by Vivek Nirmal Suchanti
DN: c=IN, o=Personal, title=3876, pseudonym=76b23111582f460fb36ef8f090dd4768,
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Date: 2025.03.24 17:06:42 +05'30'

Encl: as above

CC

To,

The Company Secretary

Keynote Financial Services Limited

Regd Office: The Ruby, 9th Floor, Senapati

Bapat Marg Road, Dadar West,

Mumbai- 400028

mail: simran@keynoteindia.net

Disclosures under Regulation 10(5) - Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Keynote Financial Services Limited BSE Scrip Code:512597 NSE Symbol: KEYFINSERV
2.	Name of the acquirer(s)	Mr. Vivek Nirmal Suchanti
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	The acquirers are immediate relatives of the transferor/donor and are members of the Promoter Group.
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	1. Mrs. Pushpa Nirmal Suchanti 2. Mr. Nirmal Harschand Suchanti
	b. Proposed date of acquisition	On or after 28 th March, 2025.
	c. Number of shares to be acquired from each person mentioned in 4(a) above	1,32,308 Equity Shares held by Mrs. Pushpa Nirmal Suchanti and 1,17,647 Equity shares held by Mr. Nirmal Harschand Suchanti in the TC will be acquired by Mr. Vivek Nirmal Suchnati.
	d. Total shares to be acquired as % of share capital of TC	Mr. Vivek Nirmal Suchnati will acquire 4.49% of shares of the Target company held by Mrs. Pushpa Nirmal Suchnati - 2.38% and Mr. Nirmal Harschand Suchanti - 2.11%, pursuant to the Affidavit of Gift.
	e. Price at which shares are proposed to be acquired	Nil, since proposed off market Inter-se transfer of shares will be by way of Gift pursuant to execution of Affidavit of the Gift therefore no consideration is involved
	f. Rationale, if any, for the proposed transfer	Part of the family succession plan.
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a)(i) of the SEBI (SAST) Regulations, 2011.



6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	Nil, since proposed off market Inter-se transfer of shares will be by way of Gift pursuant to execution of Affidavit of Gift therefore no consideration is involved.
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	Not Applicable, since no consideration is involved as the proposed transfer of shares, to above mentioned acquirers, will be by way of Gift pursuant to executed Affidavit of Gift.
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	Not Applicable, since no consideration is involved as the proposed transfer of shares, to above mentioned acquirers, will be by way of Gift pursuant to executed Affidavit of Gift.
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)	With respect to proposed inter-se transfer of shares in terms of Regulation 10(1)(a)(i) of SEBI (SAST) Regulations, 2011 and subsequent amendments thereto, it is hereby declared and confirmed that the transferor and transferee have complied/will comply with the applicable provisions of Chapter V of SEBI (SAST) Regulations, 2011.
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	It is hereby declared and confirmed that all the conditions specified under Regulation 10(1)(a) of SEBI (SAST) Regulations, 2011 with respect to exemptions has been duly complied with.



11.	Shareholding details		Before the proposed transaction		After the proposed transaction	
			No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	a	Acquirer(s) and PACs (other than sellers)(*) Vivek Nirmal Suchanti	49,440	0.89	2,99,395	5.38
	b	Seller (s) 1. Mrs. Pushpa Nirmal Suchanti 2. Mr. Nirmal Harschand Suchanti	1,32,308 1,17,647	2.38 2.11	NIL NIL	NIL NIL

Vivek Nirmal Suchanti
Acquirer/Promoter

**Vivek
Nirmal
Suchanti**

Digitally signed by Vivek Nirmal Suchanti
DN: c=IN, o=Personal, title=3876,
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st=Maharashtra,
serialNumber=4990af2619e51798dbeab
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02d74c66, cn=Vivek Nirmal Suchanti
Date: 2025.03.24 17:07:33 +05'30'

Place: Mumbai
Date: 24th March 2025

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.