

# KEYNOTE

Ref # Key25/Stock Exchange Let/Sk(88)

17 <sup>th</sup> April, 2025 The Manager BSE Limited, Listing Department, PhirozeJeejeebhoy Towers, Dalal Street, Mumbai - 400 001 <b>Scrp Code: 512597</b>	The Manager National Stock Exchange of India Ltd. Listing Department, Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 <b>Symbol: KEYFINSERV</b>
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Dear Sir/Madam,

**Sub: Intimation under Regulation 10 (7) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

With reference to the captioned subject, we hereby submit the Report under Regulation 10(7) of Takeover Regulations received from Mr. Vivek Suchanti, Promoter of the Company pursuant to inter-se transfer of shares by way of gift from Mrs. Pushpa Nirmal Suchanti and Mr. Nirmal Harschand Suchanti (his mother and father, respectively,) who are also Promoters of the Company.

Further, as per SEBI Circular No. SEBI/HO/CFD/CFD-RAC-DCR1/P/CIR/2025/0034 dated 20th March, 2025, this Report under Regulation 10(7) of Takeover Regulations along with the requisite Fees is submitted to SEBI through Email and SEBI SI Portal.

The intimation is annexed herewith for your kind reference.

You are requested to kindly take the above information in your records.

Thanking You,  
Yours Sincerely,

For **Keynote Financial Services Limited**  
Simran Prakash Kashela  
Company Secretary & Compliance Officer

**Keynote Financial Services Limited**  
The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai 400028 Tel : 91 22 6826 6000 Fax : 91 22 6826 6088 Email : info@keynoteindia.net Website www.keynoteindia.net  
CIN - L67120MH1993PLC072407

**13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai - 400 005**

**Place: Mumbai**

Annexure

**Format under Regulation 10(7) - Report to SEBI in respect of any acquisition made in reliance upon exemption provided for in regulation 10(1)(a)(i) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

<b>1</b>	<b>General Details</b>	
a.	Name, address, telephone no., e-mail of acquirer(s) {In case there are multiple acquirers, provide full contact details of any one acquirer (the correspondent acquirer) with whom SEBI shall correspond.}	Name: Vivek Suchanti Address: 13B, Jolly Maker Apartments No.1, Cuffe Parade, Mumbai- 400005 Email id: <a href="mailto:vivek@conceptindia.com">vivek@conceptindia.com</a> Mob.No: 022 40558813
b.	Whether sender is the acquirer (Y/N)	Yes
c.	If not, whether the sender is duly authorized by the acquirer to act on his behalf in this regard (enclose copy of such authorization)	Not Applicable
d.	Name, address, Tel no. and e-mail of sender, if sender is not the acquirer	Not Applicable
<b>2</b>	<b>Compliance of Regulation 10(7)</b>	
a.	Date of Report	16 <sup>th</sup> April 2025
b.	Whether report has been submitted to SEBI within 21 working days from the date of the acquisition	Yes, the report is being made to SEBI within 21 days from the date of acquisition viz, 28 <sup>th</sup> March, 2025.
c.	Whether the report is accompanied with fees as required under Regulation 10(7)	Yes, the applicable fees of Rs. 1,50,000/-plus GST @18% has been remitted through NEFT dated 16 <sup>th</sup> April, 2025. Copy of same is enclosed herewith as <b>Annexure 1.</b>
<b>3</b>	<b>Compliance of Regulation 10(5 )</b>	
a.	Whether the report has been filed with the Stock Exchanges where the shares of the Company are listed at least 4 working days before the date of the proposed acquisition.	Yes Copy of same is enclosed herewith as <b>Annexure 2.</b>
b.	Date of Report	24 <sup>th</sup> March, 2025

4	Compliance of Regulation 10(6)					
	a.	Whether the report has been filed with the Stock Exchanges where the shares of the Company are listed within 4 working days of the acquisition.	Yes Copy of the same is enclosed as <b>Annexure 3</b>			
	b.	Date of Report	28 <sup>th</sup> March, 2025			
5	Details of the Target Company					
	a.	Name & address of TC	Keynote Financial Services Limited The Ruby, 9 <sup>th</sup> Floor, Senapati Bapat Marg Road, Dadar West, Mumbai- 400028.			
	b.	Name of the Stock Exchange(s) where the shares of the TC are listed	BSE Limited; and National Stock Exchange of India Limited			
6	Details of the acquisition					
	a.	Date of acquisition	28 <sup>th</sup> March, 2025			
	b.	Acquisition price per share (in Rs.)	Not applicable as the transaction is inter se transfer by way of gift among the immediate e relatives.			
	c.	Regulation which would have triggered off, had the report not been filed under Regulation 10(7). {Whether Regulation 3(1), 3(2), 4 or 5}	Regulation 3(1) of the Takeover Regulations.			
	d.	Shareholding of acquirer(s) and PAC individually in TC (in terms of no. & as a percentage of the total share/voting capital of the TC)(*)	Before the acquisition		After the acquisition	
			No. of Shares	% w.r.t total share capital of TC	No. of Shares	% w.r.t total share capital of TC
		Acquirer and PAC (other than seller)(*)  Vivek Suchanti  <b>TOTAL</b>	  49,440  <b>49,440</b>	  0.89  <b>0.89</b>	  2,99,395  <b>2,99,395</b>	  5.38  <b>5.38</b>
	e.	Shareholding of seller/s in TC (in terms of no. & as a percentage of the total share/ voting capital of the TC)(*)	Before the acquisition		After the acquisition	
			No. of Shares	% w.r.t total share capital of TC	No. of Shares	% w.r.t total share capital of TC
		Mrs. Pushpa Nirmal Suchanti Mr. Nirmal Harschand Suchanti	1,32,308 1,17,647	2.38 2.11	0 0	0 0

7	Information specific to the exemption category to which the instant acquisition belongs Regulation 10(1)(a)(i)		
	a.	Provide the names of the seller(s)	Mrs. Pushpa Nirmal Suchanti Mr. Nirmal Harschand Suchanti
	b.	Specify the relationship between the acquirer and the seller.	Mr. Vivek Suchanti is the Son of Mr. Nirmal Suchanti and Mrs. Pushpa Suchanti.
	c.	Confirm whether the acquirer(s) and the seller(s) are 'immediate relatives' as defined in the Regulation 2(l).	Yes, the acquirer(s) and the seller(s) are 'immediate relatives' as defined under Regulation 2(1)(l).
	d.	If shares of the TC are frequently traded, volume-weighted average market price (VWAP) of such shares for a period of sixty trading days preceding the date of issuance of notice regarding the proposed acquisition to the stock exchanges where the TC is listed.	Not Applicable
	e.	If shares of the TC are infrequently traded, the price of such shares as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	Not Applicable
	f.	Confirm whether the acquisition price per share is not higher by more than twenty-five percent of the price as calculated in (e) or (f) above as applicable	Not Applicable
	g.	Date of issuance of notice regarding the proposed acquisition to the stock exchanges where the TC is listed	24 <sup>th</sup> March 2025
		1) Whether the acquirers, as well as sellers, have complied with the provisions of Chapter V of the Takeover Regulations (corresponding provisions of the repealed Takeover Regulations 1997) (Y/N).  2) If yes, specify applicable regulation(s) as well as date on which the requisite disclosures were made and furnish copies of the same.	Yes, the acquirers as well as sellers have complied with the provisions of Chapter V of the Takeover Regulations (corresponding provisions of the repealed Takeover Regulations 1997).  Regulation 29(1) and Regulation 29(2) of SEBI(SAST) Regulations, 2011 along with Regulation 7(2) of SEBI(PIT) Regulation, 2015.  The copy of the same is enclosed as <b>Annexure 4.</b>

	i.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a)(i) with respect to exemptions has been duly complied with.	I, Vivek Suchanti, Promoter of Keynote Financial Services Limited and acquirer in the said transaction confirm that, all the conditions specified under regulation 10(1)(a)(i) with respect to exemption has duly complied with.
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I hereby declare that the information provided in the instant report is true and nothing has been concealed there from.

Vivek Nirmal  
Suchanti

Vivek Suchanti

**Date: 16th April 2025**

**Place: Mumbai**

**NOTE:**

- (\*) In case, percentage of shareholding to the total capital is different from percentage of voting rights, indicate percentage of shareholding and voting rights separately.
- (\*\*) Shareholding of each entity shall be shown separately as well as collectively.



**YES BANK**



## Vivek Suchanti

13-B. Jolly Maker, Apartment No.1, Cuffe Parade, Mumbai-400 005  
Tel – 2184211, 2184717

24<sup>th</sup> March 2025

The Manager  
BSE Limited,  
Listing Department,  
PhirozeJeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 512597

The Manager  
National Stock Exchange of India Ltd.  
Listing Department,  
Exchange Plaza, C-1, Block – G,  
Bandra Kurla Complex, Bandra (East),  
Mumbai – 400 051  
Symbol: KEYFINSERV

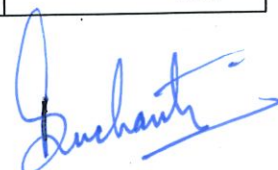
Dear Sir/Madam,

**Sub: Prior Intimation under Regulation 10(5) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 for proposed acquisition of shares by way of gift.**

**Reference: Target Company: KEYNOTE FINANCIAL SERVICES LIMITED  
ISIN: INE681C01015,  
NSE SCRIP SYMBOL: KEYFINSERV,  
BSE SCRIP CODE: 512597.**

I, Vivek Nirmal Suchanti, an immediate relative of promoter/acquirer, hereby submit prior intimation via disclosures as required under Regulation 10(5) of SEBI (SAST) Regulations, 2011 for the acquisition of 2,49,955 (Two Lakh Forty Nine Thousand Nine Hundred Fifty Five only) from Mrs. Pushpa Nirmal Suchanti and Mr. Nirmal Harschand Suchanti ("hereinafter referred to as seller") by way of inter-se transfer by way of gift amongst qualifying persons being immediate relatives in the following manner:

Date of Proposed Transaction (on or after)	Name of the Transferor/Donor (Belongs to Promoter group)	Name of the Transferee/ Donee (Belongs to Promoter group) (Acquirers)	No. of shares proposed to be transferred by way of gift	Percentage of Holding of proposed share (%)
On or after 28 <sup>th</sup> March, 2025	Mrs. Pushpa Nirmal Suchanti	Mr. Vivek Nirmal Suchanti	1,32,308	2.38
On or after 28 <sup>th</sup> March, 2025	Mr. Nirmal Harschand Suchanti	Mr. Vivek Nirmal Suchanti	1,17,647	2.11
	<b>Total</b>		<b>2,49,955</b>	<b>4.49</b>





**Vivek Suchanti**  
13-B. Jolly Maker, Apartment No.1, Cuffe Parade, Mumbai-400 005  
Tel – 2184211, 2184717

Please note that this transaction, being inter-se transfer of shares amongst the Promoters of the Company, falls within the exemption provided under Regulation 10(1)(a)(i) of the SEBI (SAST) Regulations, 2011. The Aggregate holding of Promoter and Promoter Group before and after the above inter-se transaction remains the same.

Accordingly, necessary disclosure under Regulation 10(5) of SAST Regulations in the prescribed format, as submitted by the acquirers, is enclosed herewith for your information and records.

You are requested to kindly take the above information in your records.

Thanking You,

Yours Sincerely,



**Vivek Nirmal Suchanti**  
**Acquirer/Promoter**

**Vivek  
Nirmal  
Suchanti**

Digitally signed by Vivek Nirmal Suchanti  
DN: c=IN, o=Personal, title=3876, pseudonym=76b23111582f460fb36ef8f090dd4768,  
2.5.4.20=683ef6868f5291d4a2d6879be159629146cea722e412833319a2e889564556a5, postalCode=400005,  
st=Maharashtra,  
serialNumber=4990af2619e51798dbeabf800cad88df59756ca443aff5c39c99a8d02d74c66, cn=Vivek Nirmal Suchanti  
Date: 2025.03.24 17:06:42 +05'30'

Encl: as above

CC

To,

The Company Secretary

Keynote Financial Services Limited

Regd Office: The Ruby, 9<sup>th</sup> Floor, Senapati

Bapat Marg Road, Dadar West,

Mumbai- 400028

mail: [simran@keynoteindia.net](mailto:simran@keynoteindia.net)

Disclosures under Regulation 10(5) - Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1.	Name of the Target Company (TC)	Keynote Financial Services Limited BSE Scrip Code:512597 NSE Symbol: KEYFINSERV
2.	Name of the acquirer(s)	Mr. Vivek Nirmal Suchanti
3.	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	The acquirers are immediate relatives of the transferor/donor and are members of the Promoter Group.
4.	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	1. Mrs. Pushpa Nirmal Suchanti 2. Mr. Nirmal Harschand Suchanti
	b. Proposed date of acquisition	On or after 28 <sup>th</sup> March, 2025.
	c. Number of shares to be acquired from each person mentioned in 4(a) above	1,32,308 Equity Shares held by Mrs. Pushpa Nirmal Suchanti and 1,17,647 Equity shares held by Mr. Nirmal Harschand Suchanti in the TC will be acquired by Mr. Vivek Nirmal Suchanti.
	d. Total shares to be acquired as % of share capital of TC	Mr. Vivek Nirmal Suchanti will acquire 4.49% of shares of the Target company held by Mrs. Pushpa Nirmal Suchanti - 2.38% and Mr. Nirmal Harschand Suchanti - 2.11%, pursuant to the Affidavit of Gift.
	e. Price at which shares are proposed to be acquired	Nil, since proposed off market Inter-se transfer of shares will be by way of Gift pursuant to execution of Affidavit of the Gift therefore no consideration is involved
	f. Rationale, if any, for the proposed transfer	Part of the family succession plan.
5.	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation 10(1)(a)(i) of the SEBI (SAST) Regulations, 2011.





6.	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	Nil, since proposed off market Inter-se transfer of shares will be by way of Gift pursuant to execution of Affidavit of Gift therefore no consideration is involved.
7.	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	Not Applicable, since no consideration is involved as the proposed transfer of shares, to above mentioned acquirers, will be by way of Gift pursuant to executed Affidavit of Gift.
8.	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	Not Applicable, since no consideration is involved as the proposed transfer of shares, to above mentioned acquirers, will be by way of Gift pursuant to executed Affidavit of Gift.
9.	Declaration by the acquirer, that the transferor and transferee have complied / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations 1997)	With respect to proposed inter-se transfer of shares in terms of Regulation 10(1)(a)(i) of SEBI (SAST) Regulations, 2011 and subsequent amendments thereto, it is hereby declared and confirmed that the transferor and transferee have complied/will comply with the applicable provisions of Chapter V of SEBI (SAST) Regulations, 2011.
10.	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	It is hereby declared and confirmed that all the conditions specified under Regulation 10(1)(a) of SEBI (SAST) Regulations, 2011 with respect to exemptions has been duly complied with.



11.	Shareholding details		Before the proposed transaction		After the proposed transaction	
			No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	a	Acquirer(s) and PACs (other than sellers)(*)  Vivek Nirmal Suchanti	49,440	0.89	2,99,395	5.38
	b	Seller (s)  1. Mrs. Pushpa Nirmal Suchanti 2. Mr. Nirmal Harschand Suchanti	1,32,308 1,17,647	2.38 2.11	NIL NIL	NIL NIL

**Vivek Nirmal Suchanti**  
Acquirer/Promoter

**Vivek  
Nirmal  
Suchanti**

Digitally signed by Vivek Nirmal Suchanti  
DN: c=IN, o=Personal, title=3876,  
pseudonym=76b23111582f460fb36ef8f  
090dd4768,  
2.5.4.20=683ef686f5291d4a2d6879be1  
59629146cea722e412833319a2e889564  
556a5, postalCode=400005,  
st=Maharashtra,  
serialNumber=4990af2619e51798dbeab  
f800cad88df59756ca443aff5cf39c99a8d  
02d74c66, cn=Vivek Nirmal Suchanti  
Date: 2025.03.24 17:07:33 +05'30'

Place: Mumbai  
Date: 24<sup>th</sup> March 2025

Note:

- (\*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai – 400 005

28<sup>th</sup> March 2025

The Manager BSE Limited, Listing Department, PhirozeJeejeebhoy Towers, Dalal Street, Mumbai – 400 001 <b>Scrip Code: 512597</b>	The Manager National Stock Exchange of India Ltd. Listing Department, Exchange Plaza, C-1, Block – G, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 <b>Symbol: KEYFINSERV</b>
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Dear Sir/Madam,

**Sub: Disclosure under 10(6) of SEBI (Substantial Acquisition of shares and Takeovers) Regulations 2011**

**Ref: Prior intimation submitted under regulation 10(5) of the SEBI (Substantial Acquisition of shares and Takeovers) Regulations 2011 dated 24<sup>th</sup> March 2025.**

With regard to the captioned subject and in continuation to my prior intimation submitted under Regulation 10 (5) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 2011 dated 24

March 2025, from Mrs. Pushpa Nirmal Suchanti and Mr. Nirmal Harschand Suchanti promoter of the company.

The Disclosure under Regulation 10(6) of the SEBI (Substantial Acquisition of shares and Takeovers) Regulations 2011 is enclosed herewith.

The said acquisition is pursuant to inter -se transfer of shares between the promoter and promoter group (immediate relatives) as specified under regulation 10(1)(a)(i) of SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011 by way of Gift.

This for your kind information and records.

**Thanking You,  
Yours Sincerely,**

Vivek Nirmal Suchanti  
Suchanti

Digitally signed by  
Vivek Nirmal Suchanti  
Date: 2025.03.28  
13:56:07 +05'30'

**Vivek Nirmal Suchanti  
Acquirer/Promoter**

**Encl: as above**

CC

To,

The Company Secretary

Keynote Financial Services Limited

Regd Office: The Ruby, 9<sup>th</sup> Floor, Senapati

Bapat Marg Road, Dadar West,

Mumbai- 400028

mail: [simran@keynoteindia.net](mailto:simran@keynoteindia.net)



**Disclosures under Regulation 10(6) –Report to Stock Exchanges in respect of any acquisition made in reliance upon exemption provided for in Regulation 10 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1.	Name of the Target Company (TC)	Keynote Financial Services Limited BSE Scrip Code:512597 NSE Symbol: KEYFINSERV
2.	Name of the acquirer(s)	Mr. Vivek Nirmal Suchanti
3.	Name of the stock exchange where shares of the TC are listed	BSE Limited National Stock Exchange of India Limited
4.	Details of the transaction including rationale, if any, for the transfer/ acquisition of shares.	Inter-se transfer of shares amongst members of promoter and promoter group through gift of shares out of natural love and affection.
5.	Relevant regulation under which the acquirer is exempted from making open offer.	[Regulation 10(1)(a)(i) of SEBI (SAST) Regulations, 2011
6.	Whether disclosure of proposed acquisition was required to be made under regulation 10 (5) and if so, - whether disclosure was made and whether it was made within the timeline specified under the regulations. - date of filing with the stock exchange.	Yes, the acquirer has made the disclosure under Regulation 10(5) of the stock exchanges with respect to the intimation of Interse -Transfer where the shares of the TC are listed.  Date of filing with the Stock Exchanges: 24 <sup>th</sup> March, 2025.

7.	Details of acquisition		Disclosures required to be made under regulation 10(5)	Whether the disclosures under regulation 10(5) are actually made		
	a.	Name of the transferor / seller	1. Mrs. Pushpa Nirmal Suchanti 2. Mr. Nirmal Harschand Suchanti	Yes Yes		
	b.	Date of acquisition	28 <sup>th</sup> March, 2025	Yes		
	c.	Number of shares/ voting rights in respect of the acquisitions from each person mentioned in 7(a) above	2,49,955	Yes		
	d.	Total shares proposed to be acquired / actually acquired as a % of diluted share capital of TC	4.49%	Yes		
	e.	Price at which shares are proposed to be acquired / actually acquired	Not Applicable, being gift without consideration. Hence, no consideration involved.	Yes		
8.	Shareholding details		Pre-Transaction		Post-Transaction	
			No. of shares held	% w.r.t total share capital of TC	No. of shares held	% w.r.t total share capital of TC
	a	Each Acquirer / Transferee(*) Mr. Vivek Nirmal Suchanti	49,440	0.89	2,99,395	5.38
	b	Each Seller / Transferor				
		1. Mrs. Pushpa Nirmal Suchanti	1,32,308	2.38	NIL	NIL
		2. Mr. Nirmal Harschand Suchanti	1,17,647	2.11	NIL	NIL

Thanking You,  
Yours Sincerely,

Vivek Nirmal  
Suchanti

**Vivek Nirmal Suchanti**  
**Acquirer/Promoter**

VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai – 400 005

<b>BSE LIMITED</b>	<b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b>	<b>KEYNOTE FINANCIAL SERVICES LIMITED.</b>
<b>Company Code No.: 512597</b>	<b>NSE- KEYFINSERV</b>	

**Sub.: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SAST Regulations")**

<b>Date of Transaction</b>	<b>Name of the Transferor/Donor (Belongs to Promoter group)</b>	<b>Name of the Transferee/ Donee (Belongs to Promoter group) (Acquirers)</b>	<b>No. of shares proposed to be transferred by way of gift</b>	<b>Percentage of Holding of proposed share (%)</b>
	<b>Total</b>		<b>2,49,955</b>	<b>4.49</b>

Digitally signed by  
Vivek Nirmal Suchanti  
Date: 2025.03.28  
13:58:55 +05'30'

**Vivek Nirmal Suchanti**  
**Acquirer/Promoter**

## ANNEXURE -1

**Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)			
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer			
Whether the acquirer belongs to Promoter/Promoter group			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>		
Details of the acquisition / disposal as follows			-
<b><u>Before the acquisition/disposed off without consideration, holding of:</u></b>			
a) Shares carrying voting rights			
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)			
c) Voting rights (VR) otherwise than by shares			
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	49,440	0.89% of total share capital of the Company.	0.89% of total share capital of the Company.

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	2,49,955	4.49% of the total share capital of the Company.	4.49% of total share capital of the Company.
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VIVEK SUCHANTI

**13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai - 400 005**

	2,99,395	5.38% of the total share capital of the Company.	5.38% of the total share capital of the Company.
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VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai – 400 005

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Part B\*\*\*\*\*

Name of the Target Company: Keynote Financial Services Limited

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to the Promoter/ Promoter group	PAN of the acquirer and/or PACs

Vivek  
Nirmal  
Suchanti

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by Vivek Nirmal  
Suchanti  
Date: 2025.03.28  
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Vivek Nirmal Suchanti  
Acquirer/Promoter

Annexure-A

Sr. No	Name of the Shareholder	Pre-Transaction Shareholding		Post- Transaction Shareholding	
		Number	Percentage	Number	Percentage

Vivek Nirmal Suchanti  
Digitally signed by Vivek Nirmal Suchanti  
Date: 2025.03.28 13:58:25 +05'30'

Vivek Nirmal Suchanti  
Acquirer/Promoter

PUSHPA SUCHANTI

13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai - 400 005

28<sup>th</sup> March, 2025

<b>BSE LIMITED</b> P J Towers Dalal Street, Fort, Mumbai 400 001 <b>Company Code</b> <b>No.: 512597</b>	<b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 <b>NSE- KEYFINSERV</b>	<b>KEYNOTE FINANCIAL SERVICES LIMITED.</b> The Ruby, 9 <sup>th</sup> Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028.
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Dear Sir / Madam,

**Sub.: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SAST Regulations")**

With regard to the captioned subject, please find enclosed herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

This is for your Information and request you to kindly take on your record.

Thanking You,

Yours Sincerely,

*Pushpa Suchanti*

**Pushpa Nirmal Suchanti**  
**Promoter Group**

Encl: as above

PUSHPA SUCHANTI

13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai - 400 005

ANNEXURE -1

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	KEYNOTE FINANCIAL SERVICES LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mrs. Pushpa Nirmal Suchanti (Donor)		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<ul style="list-style-type: none"> <li>• BSE Limited</li> <li>• National Stock Exchange of India Limited</li> </ul>		
Details of the acquisition/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital-of the TC(*)
<b><u>Before the acquisition/disposed off without consideration, holding of:</u></b>			
a) Shares carrying voting rights	1,32,308	2.38% of total share capital of the Company.	2.38% of total share capital of the Company.
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	1,32,308	2.38% of total share capital of the Company.	2.38% of total share capital of the Company.



<u>Details of acquisition/sale/ disposed off</u>		% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
a) Shares carrying voting rights acquired/sold /disposed off	1,32,308	2.38% of the total share capital of the Company.	2.38% of total share capital of the Company.
	NIL	NIL	NIL
	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
e) Total (a+b+c+d)	1,32,308	2.38% of the total share capital of the Company.	2.38% of total share capital of the Company.
<u>After the acquisition/sale,-disposed off holding of:</u>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL

PUSHPA SUCHANTI

13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai - 400 005

d). Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
Mode of <del>acquisition</del> / sale (e.g. open market / off-market- <del>public issue</del> / <del>rights issue</del> / preferential allotment / inter-se transfer etc)	Off-Market Inter-se Transfer between Immediate Relative (by way of gift).		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
Date of disposed off <del>acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable</del>	28 <sup>th</sup> March, 2025		
Equity share capital / total voting capital of the TC before the said disposed off <del>acquisition / sale</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Equity share capital/ total voting capital of the TC after the said disposed off <del>acquisition / sale</del>	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Total diluted share/voting capital of the TC after the said <del>acquisition / sale</del> .	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

*Pushpa Suchanti*

**Pushpa Nirmal Suchanti**  
**Promoter Group**

**Place: Mumbai**

**Date: 28<sup>th</sup> March, 2025**



NIRMAL SUCHANTI

13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai - 400 005

28<sup>th</sup> March 2025

<b>BSE LIMITED</b> P J Towers Dalal Street, Fort, Mumbai 400 001 <b>Company Code</b> <b>No.: 512597</b>	<b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 <b>NSE- KEYFINSERV</b>	<b>KEYNOTE FINANCIAL SERVICES LIMITED.</b> The Ruby, 9 <sup>th</sup> Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028.
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Dear Sir / Madam,

**Sub.: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("SAST Regulations")**

With regard to the captioned subject, please find enclosed herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011.

This is for your Information and request you to kindly take on your record.

Thanking You,

Yours Sincerely,



**Nirmal Harschand Suchanti**  
**Promoter**

Encl: as above



## ANNEXURE -1

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	KEYNOTE FINANCIAL SERVICES LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr. Nirmal Harschand Suchanti (Donor)		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<ul style="list-style-type: none"> <li>• BSE Limited</li> <li>• National Stock Exchange of India Limited</li> </ul>		
Details of the acquisition-/ disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital-of the TC(*)
<u>Before the acquisition/disposed off without consideration, holding of:</u>			
a) Shares carrying voting rights	1,17,647	2.11% of total share capital of the Company.	2.11% of total share capital of the Company.
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	1,17,647	2.11% of total share capital of the Company.	2.11% of total share capital of the Company.

<u>Details of acquisition/sale/ disposed off</u>		% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
a) Shares carrying voting rights acquired/sold /disposed off	1,17,647	2.11% of total share capital of the Company.	2.11% of total share capital of the Company.
	NIL	NIL	NIL
	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
e) Total (a+b+c+d)	1,17,647	2.11% of total share capital of the Company.	2.11% of total share capital of the Company.
<u>After the acquisition/sale,-disposed off holding of:</u>			
a) Shares carrying voting rights	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL

NIRMAL SUCHANTI

13-B, Jolly Maker Apartments No. 1  
Cuffe Parade,  
Mumbai - 400 005

d). Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	NIL	NIL	NIL
Mode of <del>acquisition</del> / sale (e.g. open market / off-market/ <del>public issue</del> / <del>rights issue</del> / <del>preferential allotment</del> / inter-se transfer etc)	Off-Market Inter-se Transfer between Immediate Relative (by way of gift).		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
Date of <del>disposed off acquisition</del> / <del>sale of shares</del> / VR or date of receipt of intimation of allotment of shares, <del>whichever is applicable</del>	28 <sup>th</sup> March 2025		
Equity share capital / total voting capital of the TC before the said <del>disposed off acquisition</del> / sale	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Equity share capital/ total voting capital of the TC after the said <del>disposed off acquisition</del> / sale	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Total diluted share/voting capital of the TC after the said <del>acquisition</del> / sale.	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



**Nirmal Harschand Suchanti**  
Promoter

**Place: Mumbai**

**Date: 28<sup>th</sup> March 2025**

