

KEYNOTE

Ref # Key25/Stock Exchange Let/Sk(77)

March 28, 2025

The Manager
BSE Limited,
Listing Department,
PhirozeJeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 512597

The Manager
National Stock Exchange of India Ltd.
Listing Department,
Exchange Plaza, C-1, Block – G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051
Symbol: KEYFINSERV

Dear Sir/Madam,

Sub: Disclosure of inter-se transfer of shares among the Promoter and Promoter Group pursuant to Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Pursuant to Regulation 29 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, we forward a copy of the disclosures received in the prescribed format from Mr. Vivek Suchanti, acquirers/promoters of Keynote Financial Services Limited,

You are requested to take the above on record.

For **Keynote Financial Services Limited**

Simran Kashela
Company Secretary and Compliance Officer

Encl: as above.

VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai – 400 005

28th March 2025

BSE LIMITED P J Towers Dalal Street, Fort, Mumbai 400 001 Company Code No.: 512597	NATIONAL STOCK EXCHANGE OF INDIA LIMITED Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 NSE- KEYFINSERV	KEYNOTE FINANCIAL SERVICES LIMITED. The Ruby, 9 th Floor, Senapati Bapat Marg Road, Dadar West. Mumbai- 400028.
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Dear Sir / Madam,

Sub.: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (“SAST Regulations”)

In continuation of my letter dated 24th March 2025, in which I communicated my intention to acquire 2,49,955 (Two Lakh Forty-Nine Thousand Nine Hundred Fifty-Five only) Equity shares of Keynote Financial Services Limited (the “Company”) on or after 28th March 2025, please note that the acquisition has been completed. The details of the acquisition are provided below:

Date of Transaction	Name of the Transferor/Donor (Belongs to Promoter group)	Name of the Transferee/ Donee (Belongs to Promoter group) (Acquirers)	No. of shares proposed to be transferred by way of gift	Percentage of Holding of proposed share (%)
28 th March 2025	Mrs. Pushpa Nirmal Suchanti	Mr. Vivek Nirmal Suchanti	1,32,308	2.38
28 th March 2025	Mr. Nirmal Harschand Suchanti	Mr. Vivek Nirmal Suchanti	1,17,647	2.11
	Total		2,49,955	4.49

In this connection, please find enclosed Disclosure, in the prescribed format in terms of Regulation 29(1) of SEBI(SAST) Regulations, 2011.

In view of the subject matter, you are requested to take this on records and do the needful.

Thanking You,
Yours Sincerely,

Digitally signed by
Vivek Nirmal Suchanti
Date: 2025.03.28
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Vivek Nirmal Suchanti
Acquirer/Promoter

Encl: as above

ANNEXURE -1

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	KEYNOTE FINANCIAL SERVICES LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Mr. Vivek Nirmal Suchanti		
Whether the acquirer belongs to Promoter/Promoter group	Yes (Promoter)		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	<ul style="list-style-type: none"> • BSE Limited • National Stock Exchange of India Limited 		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital-of the TC(*)
<u>Before the acquisition/disposed off without consideration, holding of:</u>			
a) Shares carrying voting rights	49,440	0.89% of total share capital of the Company.	0.89% of total share capital of the Company.
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	49,440	0.89% of total share capital of the Company.	0.89% of total share capital of the Company.

<u>Details of acquisition/sale/ disposed off</u>		% w.r.t. total share/ voting capital wherever applicable	% w.r.t. total diluted share/ voting capital of the TC(*)
a) Shares carrying voting rights acquired/sold / disposed off	2,49,955	4.49% of the total share capital of the Company.	4.49% of total share capital of the Company.
	NIL	NIL	NIL
	NIL	NIL	NIL
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	NIL	NIL	NIL
e) Total (a+b+c+d)	2,49,955	4.49% of the total share capital of the Company.	4.49% of total share capital of the Company.
<u>After the acquisition/sale,–disposed off holding of:</u>			
a) Shares carrying voting rights	2,99,395	5.38% of the total share capital of the Company.	5.38% of the total share capital of the Company.
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL

d). Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	NIL	NIL	NIL
e) Total (a+b+c+d)	2,99,395	5.38% of the total share capital of the Company.	5.38% of the total share capital of the Company.
Mode of <u>acquisition</u> / <u>sale</u> (e.g. open market / off market / public issue / rights issue / preferential allotment / inter-se transfer etc)	Off-Market Inter-se Transfer between Immediate Relative (by way of gift) .		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	Not Applicable		
Date of disposed off acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares , whichever is applicable	28 th March 2025		
Equity share capital / total voting capital of the TC before the said disposed off acquisition / sale	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Equity share capital/ total voting capital of the TC after the said disposed off acquisition / sale	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		
Total diluted share/voting capital of the TC after the said acquisition / sale.	Rs. 5,56,66,370/- (55,66,637 Equity shares of Rs.10/- each)		

Part B*****

Name of the Target Company: Keynote Financial Services Limited

Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Whether the acquirer belongs to the Promoter/ Promoter group	PAN of the acquirer and/or PACs
Mr. Vivek Nirmal Suchanti	Promoter	AAKPS3700P

Vivek
Nirmal
Suchanti

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by Vivek Nirmal
Suchanti
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Vivek Nirmal Suchanti
Acquirer/Promoter

Place: Mumbai

Date: 28th March 2025

- (*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.
- (**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

VIVEK SUCHANTI

13-B, Jolly Maker Apartments No. 1
Cuffe Parade,
Mumbai – 400 005

Annexure-A

Sr. No	Name of the Shareholder	Pre-Transaction Shareholding		Post- Transaction Shareholding	
		Number	Percentage	Number	Percentage
1.	Mr. Vivek Nirmal Suchanti	49,440	0.89	2,99,395	5.38

Vivek Nirmal Suchanti

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Vivek Nirmal Suchanti
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Vivek Nirmal Suchanti
Acquirer/Promoter

Place: Mumbai
Date: 28th March 2025