

KEYNOTE

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1.	Name of Listed Entity: Keynote Financial Services Limited
2.	Scrip Code/Name of Scrip/Class of Security: 512597
3.	Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg. 31(1)(c)
a.	If under 31(1)(b) then indicate the report for Quarter ending - 30th September 2024
b.	If under 31(1)(c) then indicate date of allotment/extinguishment
4.	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		No
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3 Whether the Listed Entity has any shares against which depository receipts are issued?		No
4 Whether the Listed Entity has any shares in locked-in?		No
5 Whether any shares held by promoters are pledge or otherwise encumbered?		No

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.



Keynote Financial Services Limited

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 Tel.: 91 22 6826 6000 • Fax: 91 22 6826 6088 Email: info@keynoteindia.net • Website: www.keynoteindia.net
 CIN-L67120MH1993PLC072407

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Keynote Financial Services Limited

Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities				No. of Shares Underlying securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
								Class eg: X	Class eg: Y	Total								
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi) = (vii)+(x) As a % of (A+B+C2)	(xii)	(xiii)		(xiv)		
(A)	Promoter & Promoter Group	11	4001144	0	0.00	4001144	57.01	4001144	0	4001144	57.01	0	57.01	0	0.00	0	0.00	4001144
(B)	Public	4444	3017195	0	0.00	3017195	42.99	3017195	0	3017195	42.99	0	42.99	0	0.00	0	0.00	2929898
(C)	Non Promoter - Non Public				0.00				0			0			0.00	0	0.00	NA
(C1)	Shares Underlying DRs	0	0	0	0.00	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	NA
(C2)	Shares Held By Employee Trust	0	0	0	0.00	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0.00	NA
	Total	4455	7018339	0	0	7018339	100.00	7018339	0	7018339	100.00	0	100.00	0	0	0	0	6931042

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Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the shareholders																					
1	(a)	Indian	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
											No of Voting Rights			Total as a % of Total Voting Rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
											Class eg: X	Class eg: Y	Total								
														(ix)	(x)	(xi) = (vii)+(x) As a % of (A+B+C2)	(xii)	(xiii)	(xiv)		

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Table III - Statement showing shareholding pattern of the Public shareholder													
Category & Name of the shareholders	PAN	No. of shares held	No. of fully paid up equity shares held	No. of partly paid up equity shares held	No. of Depository Receipts	Total no. shares held	Shareholding % calculated as per SCRR, 1957 as a % of (A+B+C)	No. of Voting Rights	No. of Shares Underlying convertible securities (Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares	Number of Shares pledged or encumbered	Sub-categorization of shares
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C)	(ix)	(x)	(xi) As a % of (A+B+C)	(xii)	(xiii)	(xiv)
1. Institutions (Domestic)													
(a) Mutual Fund		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(b) Venture Capital Funds		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(c) Alternate Investment Funds		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(d) Banks		1	300	0	0	300	0.00	300	0	0.00	0	0	0
(e) Insurance Companies		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(f) Provident Funds/Pension Funds		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(g) Asset Reconstruction Companies		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(h) Sovereign Wealth Funds		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(i) NBFCs registered with RBI		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(j) Other Financial Institutions		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(k) Any Other (Specify)		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(A) Sub Total (B)(1)		1	300	0	0	300	0.00	300	0	0.00	0	0	0
2. Institutions (Foreign)													
(a) Foreign Direct Investment		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(b) Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(c) Sovereign Wealth Funds		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(d) Foreign Portfolio Investors Category I		1	515684	0	0	515684	7.35	515684	0	7.35	0	0	0
(e) Foreign Portfolio Investors Category II		1	515684	0	0	515684	7.35	515684	0	7.35	0	0	0
(A) Sub Total (B)(2)		1	515684	0	0	515684	7.35	515684	0	7.35	0	0	0
3. Central Government / State Government(s)													
(a) Central Government / President of India		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(b) State Government / Governor		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(c) Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(A) Sub Total (B)(3)		0	0	0	0	0	0.00	0	0	0.00	0	0	0
4. Non-Institutions													
(a) Associate companies / Subsidiaries		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(b) Directors and their relatives (excluding Independent Directors and nominee Directors)		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(c) Key Managerial Personnel		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(d) Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(e) Trusts where any person belonging to 'Promoter and Promoter Group' category is 'Trustee', 'beneficiary', or 'author of the trust'		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(f) Investor Education and Protection Fund (IEPF)		1	112312	0	0	112312	1.60	112312	0	1.60	0	0	0
(g) Investor Education and Protection Fund (IEPF) - Resident Individual holding nominal share capital up to Rs. 2 lakhs		1	112312	0	0	112312	1.60	112312	0	1.60	0	0	0
(A) Sub Total (B)(4)		4238	600056	0	0	600056	8.55	600056	0	8.55	0	0	0
(h) Resident Individual holding nominal share capital in excess of Rs. 2 lakhs		5	279142	0	0	279142	3.98	279142	0	3.98	0	0	0
(i) Non-Resident Indians (NRIs)		37	3645	0	0	3645	0.05	3645	0	0.05	0	0	0
(j) Foreign Nationals		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(k) Foreign Companies		0	0	0	0	0	0.00	0	0	0.00	0	0	0
(l) Bodies Corporate		38	38137	0	0	38137	0.54	38137	0	0.54	0	0	0
(m) Any Other (Specify)		69	1467899	0	0	1467899	20.92	1467899	0	20.92	0	0	0
(A) Sub Total (B)(5)		121	1451502	0	0	1451502	20.69	1451502	0	20.69	0	0	0
(n) Keynote Trust		2	1451502	0	0	1451502	20.68	1451502	0	20.68	0	0	0
(o) Body-Corp-Ltd Liability Partnership		1	1451502	0	0	1451502	20.68	1451502	0	20.68	0	0	0
(p) Hindu Undivided Family		3	807	0	0	807	0.01	807	0	0.01	0	0	0
(A) Sub Total (B)(6)		4442	2501211	0	0	2501211	35.64	2501211	0	35.64	0	0	0
(B) Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)+(B)(4)+(B)(5)+(B)(6)		4444	3071795	0	0	3071795	42.99	3071795	0	42.99	0	0	0

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* 14,51,702 Equity Shares of Rs. 10/- each held by "Keynote Trust." "Keynote Trust" does not have any voting rights as per "Trust Deed" in terms of Hon'ble High Court orders. Representation has been accordingly made.
* 1,12,312 Equity Shares of Rs. 10/- each held by Investor Education and Protection Fund Authority Ministry of Corporate Affairs on behalf of respective shareholders of the Company and the same Equity Shares do not carry any voting rights as per IEPF Rules.

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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder																		
Category & Name of the shareholders	PAN	Nox of shareholder s	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Sharehol ding % calculate d as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in demateri alised form
								No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
								Class eg: X	Class eg: Y	Total								
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)				(x)	(xi)= (vii)+(x) As a % of (A+B+C2)	(xii)	(xiii)		(xiv)	
1 Custodian/DR Holder		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	NA	0
Employee Benefit Trust / Employee Welfare Trust under SEBI (Share based Employee Benefits and Sweat Equity) Regulations, 2021		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	NA	0
2 Total Non-Promoter- Non Public Shareholding (C)= (C1)+(C)2		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	0	0.00	NA	0

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Table V - Significant Beneficial Owners														
Sr No.	Details of the SBO				Details of the registered owner				Details of holding/exercise of right of the SBO in the					
	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of Control	Exercise of Significant	Date of creation/ acquisition of significant beneficial interest
Significant Beneficial Owners														
1	Nirmal Suchanti	AAKPS3699F		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	23.83	23.83	23.83	No	No	01-03-2011
2	Nirmal Suchanti	AAKPS3699F		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	2.16	2.16	2.16	No	No	15-10-1993
3	Nirmal Suchanti	AAKPS3699F		India	NIRMALCHAND SUCHANTI AND HUF	AADHN7484A		India	4.03	4.03	4.03	No	No	30-10-1995
4	Pushpa Suchanti	AAQPS4667R		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	10.13	10.13	10.13	No	No	01-03-2011
5	Pushpa Suchanti	AAQPS4667R		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.91	0.91	0.91	No	No	15-10-1993
6	Vivek Suchanti	AAKPS3700P		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	5.68	5.68	5.68	No	No	01-03-2011
7	Vivek Suchanti	AAKPS3700P		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.23	0.23	0.23	No	No	15-10-1993
8	Rita Suchanti	AAQPS4668A		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	0.01	0.01	0.01	No	No	01-03-2011
9	Rita Suchanti	AAQPS4668A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.00	0.00	0.00	No	No	15-10-1993
10	Rinku Suchanti	AFZPS1715A		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	0.01	0.01	0.01	No	No	01-03-2011
11	Rinku Suchanti	AFZPS1715A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.00	0.00	0.00	No	No	15-10-1993
12	Rinku Suchanti	AFZPS1715A		India	DHANVIRDI TIE UP PRIVATE LIMITED	AACCD3010G		India	0.03	0.03	0.03	No	No	23-03-2012
13	Vineet Suchanti	AAKPS2291K		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	5.68	5.68	5.68	No	No	01-03-2011
14	Vineet Suchanti	AAKPS2291K		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.13	0.13	0.13	No	No	15-10-1993
15	Vineet Suchanti	AAKPS2291K		India	DHANVIRDI TIE UP PRIVATE LIMITED	AACCD3010G		India	0.03	0.03	0.03	No	No	23-03-2012

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