

[illegible]

a. If under 31(1)(a) then indicate date of allotment/extinguishment

b. If under 31(1)(c) then indicate date of the following declaration to the extent of submission of information:-

4.	Declaration: The Listed entity is required to submit the following information	Yes*	No*
	Particulars		
1	Whether the Listed Entity has issued any partly paid up shares?		No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3	Whether the Listed Entity has any shares against which depository receipts are issued?		No
4	Whether the Listed Entity has any shares in locked-in?		No
5	Whether any shares held by promoters are pledge or otherwise encumbered?		No

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above questions will be considered as 'Zero' by default on submission of the format of holding of specified securities.

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028
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CIN-L67120MH1993PLC072407

KEYNOTE



Keynote Financial Services Limited
Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
								Class eg: X	Class eg: Y	Total								
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)											
(A)	Promoter & Promoter Group	11	4001144	0	0.00	4001144	57.01	4001144	0	4001144	57.01	0	57.01	0	0.00	0	0.00	4001144
(B)	Public	4628	3017195	0	0.00	3017195	42.99	3017195	0	3017195	42.99	0	42.99	0	0.00	NA	NA	2935498
(C)	Non Promoter - Non Public				0.00			0	0	0		0	0	0.00	0.00	NA	NA	
(C1)	Shares Underlying DRs	0	0	0	0.00	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0.00	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
	Total	4639	7018339	0	0	7018339	100.00	7018339	0	7018339	100.00	0	100.00	0	0	0	0	6936642

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Keynote Financial Services Limited
Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the shareholders		Entity Type	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
										No of Voting Rights			Total Voting Rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
										Class eg: X	Class eg: Y	Total								
(i)											(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)	(XIII)	(XIV)					
1	Indian																			
(a)	Individuals / Hindu Undivided Family	Promoters	AADHN7484A	1	282499	0	0	282499	4.03	282499	0	282499	4.03	4.03	0	0.00	0	0.00	282499	
	Nirmal Suchanti Huf	Promoter Group	AAQPS4667R	1	132308	0	0	132308	1.89	132308	0	132308	1.89	1.89	0	0.00	0	0.00	132308	
	Pustipa Nirmal Suchanti	Promoters	AAKPS3699F	1	117647	0	0	117647	1.68	117647	0	117647	1.68	1.68	0	0.00	0	0.00	117647	
	Nirmal Harshchand Suchanti	Promoters	AAKPS3699F	1	117647	0	0	117647	1.68	117647	0	117647	1.68	1.68	0	0.00	0	0.00	117647	
	Vivek Nirmal Suchanti	Promoter Group	AAKPS3700P	1	49440	0	0	49440	0.70	49440	0	49440	0.70	0.70	0	0.00	0	0.00	49440	
	Vineet Nirmal Suchanti	Promoter Group	AAKPS2291K	1	11977	0	0	11977	0.17	11977	0	11977	0.17	0.17	0	0.00	0	0.00	11977	
	Rita Vivek Suchanti	Promoter Group	AAQPS4668A	1	4829	0	0	4829	0.07	4829	0	4829	0.07	0.07	0	0.00	0	0.00	4829	
	Rinku Vineet Suchanti	Promoter Group	AEZPS1715A	1	3802	0	0	3802	0.05	3802	0	3802	0.05	0.05	0	0.00	0	0.00	3802	
(b)	Central Government / State Government(s)			0	0	0	0	0	0.00	0	0	0	0.00	0.00	0	0.00	0	0.00	0	
(c)	Financial Institutions / Banks			0	0	0	0	0	0.00	0	0	0	0.00	0.00	0	0.00	0	0.00	0	
(d)	Any Other (Specify)			0	0	0	0	0	0.00	0	0	0	0.00	0.00	0	0.00	0	0.00	0	
	Bodies Corporate																			
	N S S Digital Media Limited	Promoters	AADCC4909L	1	3112256	0	0	3112256	44.34	3112256	0	3112256	44.34	44.34	0	0.00	0	0.00	3112256	
	Concept Productions Limited	Promoters	AAACX2497A	1	241600	0	0	241600	3.44	241600	0	241600	3.44	3.44	0	0.00	0	0.00	241600	
	Dhanvirshi Tieup Private Limited	Promoter Group	AAACD3010G	1	4010	0	0	4010	0.06	4010	0	4010	0.06	0.06	0	0.00	0	0.00	4010	
	M/S. Bela Properties Private Ltd	Promoter Group	AAACB1364M	1	40776	0	0	40776	0.58	40776	0	40776	0.58	0.58	0	0.00	0	0.00	40776	
	Sub Total (A)(1)			11	4001144	0	0	4001144	57.01	4001144	0	4001144	57.01	57.01	0	0.00	0	0.00	4001144	
2	Foreign																			
(a)	Individuals (Non-Resident Individuals / Foreign Individuals)																			
(b)	Government																			
(c)	Institutions																			
(d)	Foreign Portfolio Investor																			
(e)	Any Other (Specify)																			
	Sub Total (A)(2)																			
	Total Shareholding Of Promoter And Promoter Group (A)= (A)(1)+(A)(2)			11	4001144	0	0	4001144	57.009842	4001144	0	4001144	57.01	57.01	0	0	0	0	4001144	

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Table III - Statement showing shareholding pattern of the Public shareholder

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Table III - Statement showing shareholding pattern of the Public shareholder																		
Category & Name of the shareholders	PAN	Nos. of shares held	No. of fully paid up equity shares held	Partly paid up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (i)+(ii)+(iii)+(iv)+(v)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (Warrants)	Shareholding, as a % assuming full conversion of convertible securities (As a % of diluted share capital)	Number of Locked in shares		Number of Shares pledged or encumbered	Number of equity shares held in dematerialised form	Sub-categorisation of shares	
								Total	Class X	Class Y			No. (a)	As a % of total Shares held (b)			Sub-category (i)	Sub-category (ii)
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (i)+(ii)+(iii)+(iv)+(v)	(viii) As a % of (A+B+C2)	(ix)	(x)	(xi)	(xii)	(xiii)	(xiv)	(xv)	(xvi)	(xvii)	(xviii)	(xix)
1. Institutions (Domestic)																		
(a) Mutual Fund																		
(b) Venture Capital Funds																		
(c) Alternate Investment Funds																		
(d) Insurance Companies																		
(e) Provident Funds/ Pension Funds																		
(f) Asset Reconstruction Companies																		
(g) Sovereign Wealth Funds																		
(h) NBFCs registered with RBI																		
(i) Other Financial Institutions																		
(j) Any Other (Specify)																		
Sub Total (B)(1)		1	300			300	0.00											
2. Institutions (Foreign)																		
(a) Foreign Direct Investment																		
(b) Foreign Venture Capital Investors																		
(c) Sovereign Wealth Funds																		
(d) Foreign Portfolio Investors Category I																		
(e) India Max Investment Fund Limited	AABCS500R	2	515695			515695	7.35											
(f) Foreign Portfolio Investors Category II		1	515684			515684	7.35											
(g) Overseas Depositor (holding DRs) (balancing figure)																		
(h) Any Other (Specify)																		
Sub Total (B)(2)		2	515684			515684	7.35											
3. Central Government/ State Government(s)																		
(a) Central Government/ President of India																		
(b) State Government/ Governor																		
Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter																		
Sub Total (B)(3)																		
4. Non-Institutions																		
(a) Associate companies / Subsidiaries																		
Directors and their relatives (excluding Independent Directors and nominee Directors)																		
(b) Key Managerial Personnel																		
Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)																		
Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust'																		
(c) Investor Education and Protection Fund (IEPF)																		
(d) Authority Ministry of Corporate Affairs																		
(e) Resident Individual holding nominal share capital up to Rs. 2 lakhs																		
(f) Resident individual holding nominal share capital in excess of Rs. 2 lakhs																		
(g) Non Resident Indians (NRIs)																		
(h) Foreign Nationals																		
(i) Bodies Corporate																		
(j) Any Other (Specify)																		
Trusts																		
Keynote Trust	AABTK18971	1	1451702			1451702	20.68											
Body Corp-Ltd Liability Partnership		4	1307			1307	0.02											
Hindu Undivided Family		66	13727			13727	0.20											
Sub Total (B)(4)		4625	2501211			2501211	35.64											
Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)+(B)(4)		4628	3071795			3071795	42.99											

* 14,51,702 Equity Shares of Rs. 10/- each held by "Keynote Trust". "Keynote Trust" does not have any voting rights as per "Trust Deed" in terms of Hon'ble High Court orders. Representation has been accordingly made.
 * 1,12,312 Equity Shares of Rs. 10/- each held by Investor Education and Protection Fund Authority Ministry of Corporate Affairs on behalf of respective shareholders of the Company and the same Equity shares does not carry any voting rights as per IEPF Rules.

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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder																		
Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
								Class eg: X	Class eg: Y	Total								
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)				(x)	(xi)= (vii)+(x) As a % of (A+B+C2)	(xii)	(xiii)	(xiv)		
1 Custodian/DR Holder			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
Employee Benefit Trust / Employee Welfare Trust under SEBI (Share based Employee Benefits and Sweat Equity) Regulations, 2021			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
2 Total Non-Promoter- Non Public Shareholding (C)= (C1)+(C)2			0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0

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Table V - Significant Beneficial Owners														
Sr No.	Details of the SBO				Details of the registered owner				Details of holding/exercise of right of the SBO in the Whether by virtue of:					Date of creation/ acquisition of significant beneficial interest
	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of Control	Exercise of Significant	
Significant Beneficial Owners														
1	Nirmal Suchanti	AAKPS3699F		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	23.83	23.83	23.83	No	No	01-03-2011
2	Nirmal Suchanti	AAKPS3699F		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	2.16	2.16	2.16	No	No	15-10-1993
3	Nirmal Suchanti	AAKPS3699F		India	NIRMALCHAND SUCHANTI AND HUF	AADHN7484A		India	4.03	4.03	4.03	No	No	30-10-1995
4	Pushpa Suchanti	AAQPS4667R		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	10.13	10.13	10.13	No	No	01-03-2011
5	Pushpa Suchanti	AAQPS4667R		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.91	0.91	0.91	No	No	15-10-1993
6	Vivek Suchanti	AAKPS3700P		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	5.68	5.68	5.68	No	No	01-03-2011
7	Vivek Suchanti	AAKPS3700P		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.23	0.23	0.23	No	No	15-10-1993
8	Rita Suchanti	AAQPS4668A		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	0.01	0.01	0.01	No	No	01-03-2011
9	Rita Suchanti	AAQPS4668A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.00	0.00	0.00	No	No	15-10-1993
10	Rinku Suchanti	AFZPS1715A		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	0.01	0.01	0.01	No	No	01-03-2011
11	Rinku Suchanti	AFZPS1715A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.00	0.00	0.00	No	No	15-10-1993
12	Rinku Suchanti	AFZPS1715A		India	DHANVIRDI TIE UP PRIVATE LIMITED	AACCD3010G		India	0.03	0.03	0.03	No	No	23-03-2012
13	Vineet Suchanti	AAKPS2291K		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	5.58	5.68	5.68	No	No	01-03-2011
14	Vineet Suchanti	AAKPS2291K		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.13	0.13	0.13	No	No	15-10-1993
15	Vineet Suchanti	AAKPS2291K		India	DHANVIRDI TIE UP PRIVATE LIMITED	AACCD3010G		India	0.03	0.03	0.03	No	No	23-03-2012

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