

KEYNOTE

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1.	Name of Listed Entity: Keynote Financial Services Limited
2.	Scrip Code/Name of Scrip/Class of Security: 512597
3.	Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg. 31(1)(c)
	a. If under 31(1)(b) then indicate the report for Quarter ending - 31st March 2025
	b. If under 31(1)(c) then indicate date of allotment/extinguishment
4.	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-

Particulars	Yes*	No*
1 Whether the Listed Entity has issued any partly paid up shares?		No
2 Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3 Whether the Listed Entity has any shares against which depository receipts are issued?		No
4 Whether the Listed Entity has any shares in locked-in?		No
5 Whether any shares held by promoters are pledge or otherwise encumbered?		No

* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.



Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028
 Tel.: 91 22 6826 6000 • Fax: 91 22 6826 6088 Email: info@keynoteindia.net • Website: www.keynoteindia.net
 CIN-L67120MH1993PLC072407

KEYNOTE



Keynote Financial Services Limited
Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialised form
								No of Voting Rights			Total as a % of (A+B+C)						
								Class eg: X	Class eg: Y	Total							
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi) = (viii)+(x) As a % of (A+B+C2)	(xii)	(xiii)	(xiv)		
(A)	Promoter & Promoter Group	9	4001144	0	0.00	4001144	71.88	4001144	0	4001144	71.88	71.88	0	0.00	0	0.00	4001144
(B)	Public	5130	1565493	0	0.00	1565493	28.12	1565493	0	1565493	28.12	28.12	0	0.00	NA	NA	1484016
(C)	Non Promoter - Non Public				0.00				0				0	0.00	NA	NA	
(C1)	Shares Underlying DRs	0	0	0	0.00	0	0.00	0	0	0	0.00	0.00	0	0.00	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0.00	0	0.00	0	0	0	0.00	0.00	0	0.00	NA	NA	0
	Total	5139	5566637	0	0	5566637	100.00	5566637	0	5566637	100.00	100.00	0	0	0	0	5485160

Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028

Tel.: 91 22 6826 6000 · Fax: 91 22 6826 6088 Email: info@keynoteindia.net · Website: www.keynoteindia.net

CIN-L67120MH1993PLC072407

KEYNOTE



Keynote Financial Services Limited
Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the shareholders		Entity Type	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VII) = (IV)+(V) + (VI)	Shareholding as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
										No of Voting Rights			Total Voting Rights			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) As a % of (A+B+C2)	(ix)	(x)	(xi)	(xii)	(xiii)	(xiv)								
1	Indian Individuals / Hindu Undivided Family																			
(a)	Nirmal Suchanti Huf	Promoters	AADHN7484A	1	282499	0	0	282499	5.07	282499	0	282499	5.07	0	0.00	0	0.00	0	282499	
	Vivek Nirmal Suchanti	Promoters	AAKP53700P	1	299395	0	0	299395	5.38	299395	0	299395	5.38	0	0.00	0	0.00	0	299395	
	Vineet Nirmal Suchanti	Promoter Group	AAKP52291K	1	11977	0	0	11977	0.22	11977	0	11977	0.22	0	0.00	0	0.00	0	11977	
	Rita Vivek Suchanti	Promoter Group	AAQP54668A	1	4829	0	0	4829	0.09	4829	0	4829	0.09	0	0.00	0	0.00	0	4829	
	Rinku Vineet Suchanti	Promoter Group	AF2PS1715A	1	3802	0	0	3802	0.07	3802	0	3802	0.07	0	0.00	0	0.00	0	3802	
(b)	Central Government / State Government(s)			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(c)	Financial Institutions / Banks			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(d)	Any Other (Specify)			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
	Bodies Corporate																			
	N S S Digital Media Limited	Promoters	AADCC4909L	1	311256	0	0	311256	55.91	311256	0	311256	55.91	0	0.00	0	0.00	0	311256	
	Concept Productions Limited	Promoters	AAACK2497A	1	241600	0	0	241600	4.34	241600	0	241600	4.34	0	0.00	0	0.00	0	241600	
	Dhanviridhi Tieup Private Limited	Promoter Group	AAACD3010G	1	4010	0	0	4010	0.07	4010	0	4010	0.07	0	0.00	0	0.00	0	4010	
	M/S. Bela Properties Private Ltd	Promoter Group	AACCB1364M	1	40776	0	0	40776	0.73	40776	0	40776	0.73	0	0.00	0	0.00	0	40776	
	Sub Total (A)(1)			9	4001144	0	0	4001144	71.88	4001144	0	4001144	71.88	0	0.00	0	0.00	0	4001144	
2	Foreign																			
(a)	Individuals (Non-Resident Individuals / Foreign Individuals)			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(b)	Government			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(c)	Institutions			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(d)	Foreign Portfolio Investor			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
(e)	Any Other (Specify)			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
	Sub Total (A)(2)			0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	0	0	
	Total Shareholding Of Promoter And Promoter Group (A)= (A)(1)+(A)(2)			9	4001144	0	0	4001144	71.88	4001144	0	4001144	71.88	0	0	0	0	0	4001144	

Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028

Tel.: 91 22 6826 6000 • Fax: 91 22 6826 6088 Email: info@keynoteindia.net • Website: www.keynoteindia.net

CIN-L67120MH1993PLC072407

KEYNOTE



Keynote Financial Services Limited																				
Table III - Statement showing shareholding pattern of the Public shareholder																				
Category & Name of the shareholders	PAN	Nos. of shares held	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held (VI) = (V) + (VI)	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in Shares		Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialised form	Sub-categorization of shares			
								No. of Voting Rights		Total % of Total Voting Rights			No. (a)	As a % of total Shares held(b)			No. (e) As a % of total Shares held(b)	Sub-category (i)	Sub-category (ii)	Sub-category (iii)
								Class eg: X	Class eg: Y											
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (vi) + (v)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi) = (x) + (xi)	(xii)	(xiii)	(xiv)	(xv)	(xvi)	(xvii)	(xviii)	
1. Institutions (Domestic)																				
(a) Mutual Fund																				
(b) Venture Capital Funds																				
(c) Alternate Investment Funds																				
(d) Banks		1	300			300	0.00	300		0.00	0.00	0.00	0	0	0	0	0	0	0	
(e) Insurance Companies																				
(f) Provident Funds/ Pension Funds																				
(g) Asset Reconstruction Companies																				
(h) Sovereign Wealth Funds																				
(i) NBFCs registered with RBI																				
(j) Other Financial Institutions																				
(k) Any Other (Specify)																				
(l) Sub Total (B)(1)		1	300			300	0.00	300		0.00	0.00	0.00	0	0	0	0	0	0	0	
2. Institutions (Foreign)																				
(a) Foreign Direct Investment																				
(b) Foreign Venture Capital Investors																				
(c) Sovereign Wealth Funds																				
(d) Foreign Portfolio Investors Category I		1	515684			515684	9.26	515684		9.26	9.26	9.26	0	0	0	0	0	0	0	
(e) India Max Investment Fund Limited	AAB-0500R																			
(f) Foreign Portfolio Investors Category II																				
(g) Overseas Depositories (holding DRs) (balancing figure)																				
(h) Any Other (Specify)																				
(i) Sub Total (B)(2)		1	515684			515684	9.26	515684		9.26	9.26	9.26	0	0	0	0	0	0	0	
3. Central Government/ State Government(s)																				
(a) Central Government/ President of India																				
(b) State Government/ Governor																				
(c) Shareholding by Companies or Bodies																				
(d) Corporate where Central / State Government is a promoter																				
(e) Sub Total (B)(3)																				
4. Non-institutions																				
(a) Associate companies / Subsidiaries																				
(b) Directors and their relatives (including Independent Directors and non-executive Directors)																				
(c) Key Managerial Personnel																				
(d) Relatives of promoters (other than 'immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)																				
(e) 'Promoter and Promoter Group' category																				
(f) Trusts where any person belonging to 'Promoter and Promoter Group' category is 'Trustee', 'beneficiary', or 'author of the trust'																				
(g) Investor Education and Protection Fund (IEPF)		1	118412			118412	2.13	118412		2.13	2.13	2.13	0	0	0	0	0	0	0	
(h) Authority Ministry Of Corporate Affairs																				
(i) Resident individual holding nominal share capital up to Rs. 2 lakhs.		4951	588913			588913	10.58	588913		10.58	10.58	10.58	0	0	0	0	0	0	0	
(j) Resident individual holding nominal share capital in excess of Rs. 2 lakhs.		5	282893			282893	5.08	282893		5.08	5.08	5.08	0	0	0	0	0	0	0	
(k) B. Madhupratap	ACTP6831F																			
(l) Narsingh Pal Singh	ADPS1169A																			
(m) Non Resident Indians (NRIs)		60	66834			66834	1.20	66834		1.20	1.20	1.20	0	0	0	0	0	0	0	
(n) Foreign Nationals																				
(o) Foreign Companies																				
(p) Bodies Corporate																				
(q) Any Other (Specify)																				
(r) Trust		70	20776			20776	0.37	20776		0.37	0.37	0.37	0	0	0	0	0	0	0	
(s) Body Corp-Ltd Liability Partnership		1	200			200	0.00	200		0.00	0.00	0.00	0	0	0	0	0	0	0	
(t) Hindu Undivided Family		4	1307			1307	0.02	1307		0.02	0.02	0.02	0	0	0	0	0	0	0	
(u) Sub Total (B)(4)		65	10325			10325	0.19	10325		0.19	0.19	0.19	0	0	0	0	0	0	0	
(v) Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)+(B)(4)		5130	1565493			1565493	28.12	1565493		28.12	28.12	28.12	0	0	0	0	0	0	0	

* 1,18,412 Equity Shares of Rs. 10/- each held by Investor Education and Protection Fund Authority Ministry of Corporate Affairs on behalf of respective shareholders of the Company and the same Equity shares does not carry any voting rights as per IEPF Rules.

Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028

Tel.: 91 22 6826 6000 • Fax: 91 22 6826 6088 Email: info@keynoteindia.net • Website: www.keynoteindia.net

CIN-L67120MH1993PLC072407

KEYNOTE



Keynote Financial Services Limited																	
Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder																	
Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % as calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialised form
								No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)		
								Class eg: X	Class eg: Y	Total							
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)	(x)	(xi) = (vii)+(x) As a % of (A+B+C2)	(xii)	(xiii)	(xiv)				
1 Custodian/DR Holder		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	0
Employee Benefit Trust / Employee Welfare Trust under SEBI (Share based Employee Benefits and Sweat Equity) Regulations, 2021		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	0
2 Total Non-Promoter- Non Public Shareholding (C)= (C11)+(C12)		0	0	0	0	0	0.00	0	0	0	0	0.00	0	0.00	NA	NA	0

Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028

Tel.: 91 22 6826 6000 • Fax: 91 22 6826 6088 Email: info@keynoteindia.net • Website: www.keynoteindia.net

CIN-L67120MH1993PLC072407

KEYNOTE

Sr. No.	Details of the SBO				Details of the registered owner				Details of holding/exercise of right of the SBO in the				Date of creation/ acquisition of significant beneficial interest	
	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Name	PAN	Passport No. in case of Foreign National	Nationality (Applicable in case other selected)	Whether by virtue of:					
									Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of Control		Significant
Significant Beneficial Owners														
1	Nirmal Suchanti	AAKPS3699F		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	2.16	2.16	2.16	No	No	15-10-1993
2	Nirmal Suchanti	AAKPS3699F		India	NIRMALCHAND SUCHANTI AND HUF	AADHN7484A		India	4.03	4.03	4.03	No	No	30-10-1995
3	Pushpa Suchanti	AAQPS4667R		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.91	0.91	0.91	No	No	15-10-1993
4	Vivek Suchanti	AAKPS3700P		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.23	0.23	0.23	No	No	15-10-1993
5	Rita Suchanti	AAQPS4668A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.00	0.00	0.00	No	No	15-10-1993
6	Rinku Suchanti	AFZPS1715A		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.00	0.00	0.00	No	No	15-10-1993
7	Rinku Suchanti	AFZPS1715A		India	DHANVIRDI TIE UP PRIVATE LIMITED	AACCD3010G		India	0.03	0.03	0.03	No	No	23-03-2012
8	Vineet Suchanti	AAKPS2291K		India	CONCEPT PRODUCTION LIMITED	AAACK2497A		India	0.13	0.13	0.13	No	No	15-10-1993
9	Vineet Suchanti	AAKPS2291K		India	DHANVIRDI TIE UP PRIVATE LIMITED	AACCD3010G		India	0.03	0.03	0.03	No	No	23-03-2012
10	Vineet Suchanti	AAKPS2291K		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	58.49	58.49	58.49	No	No	28-03-2025
11	Vivek Suchanti	AAKPS3700P		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	12.81	12.81	12.81	No	No	01-03-2011
12	Rita Suchanti	AAQPS4668A		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	0.03	0.03	0.03	No	No	01-03-2011
13	Rinku Suchanti	AFZPS1715A		India	NSS DIGITAL MEDIA LIMITED	AADCC4909L		India	0.03	0.03	0.03	No	No	01-03-2011

Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028

Tel.: 91 22 6826 6000 • Fax: 91 22 6826 6088 Email: info@keynoteindia.net • Website: www.keynoteindia.net

CIN-L67120MH1993PLC072407

