

Keynote Corporate Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028

Tel.: 91 22 3026 6000 • Fax: 91 22 3026 6088 • Email: info@keynoteindia.net • Website: www.keynoteindia.net

CIN-L67120MH1993PLC072407

KEYNOTE



Category	Category of shareholder	Number of shareholders	No. of fully paid up equity shares held	No. of partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights	Class eg: X (Equity)	Class eg: Y	Total		No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi) = (vii)+(x) As a % of (A+B+C2)	(xii)		(xiii)		(xiv)
(A)	Promoter & Promoter Group	12	4062218	0	0	4062218	57.88	4062218	NA	4062218	72.97	0	0	0.00	NA	NA	4062218
(B)	Public	2405	2956121	0	0	2956121	42.12	1504419	NA	1504419	27.03	0	0	0.00	NA	NA	2713235
(C)	Non Promoter - Non Public	0	0	0	0	0	0.00	0	NA	0	0.00	0	0	0.00	NA	NA	0
(C1)	Shares Underlying DRs	0	0	0	0	0	NA	0	NA	0	0.00	0	0	0.00	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	NA	0	0.00	0	0	0.00	NA	NA	0
	Total (A+B+C)	2417	7018339	0	0	7018339	100.00	5566637*	NA	5566637	100.00	0	0	0.00	0	0.00	6775453

* 14,51,702 Equity Shares of Rs.10/- each held by "Keynote Trust" does not carry any voting rights as per "Trust Deed" in terms of Honble High Court orders.

NA : Not Applicable

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Table II - Statement showing shareholding pattern of the Promoter and Promoter Group																			
Category & Name of shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities				No. of Shares Underlying convertible securities (including Warrants)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form	
								No of Voting Rights			Total as % of Total Voting rights *			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)				(x)	(xi) = (vii)+(x) As a % of (A+B+C2)					(xii)	(xiii)
1	Indian Individuals / Hindu Undivided Family																		
(a)																			
	Nirmal Suchanti Huf	1	282499	0	0	282499	4.03	282499	NA	282499	5.07	0	4.03	0	0.00	0	0.00	282499	
	AAQPS4667R	1	132308	0	0	132308	1.89	132308	NA	132308	2.38	0	1.89	0	0.00	0	0.00	132308	
	Nirmal Harshchand Suchanti	1	117647	0	0	117647	1.68	117647	NA	117647	2.11	0	1.68	0	0.00	0	0.00	117647	
	Vivek Nirmal Suchanti	1	49440	0	0	49440	0.70	49440	NA	49440	0.89	0	0.70	0	0.00	0	0.00	49440	
	B. Madhuprasad	1	48550	0	0	48550	0.69	48550	NA	48550	0.87	0	0.69	0	0.00	0	0.00	48550	
	Vineet Nirmal Suchanti	1	11977	0	0	11977	0.17	11977	NA	11977	0.22	0	0.17	0	0.00	0	0.00	11977	
	AAKPS2291K	1	4829	0	0	4829	0.07	4829	NA	4829	0.09	0	0.07	0	0.00	0	0.00	4829	
	Rita Vivek Suchanti	1	3802	0	0	3802	0.05	3802	NA	3802	0.07	0	0.05	0	0.00	0	0.00	3802	
	AAQPS4668A	1																	
	AFZPS1715A	1																	
(b)	Central Government / State Government(s)	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0	
(c)	Financial Institutions / Banks	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0	
(d)	Any Other (Specify)	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0	
	N S S Digital Media Limited	1	2932256	0	0	2932256	41.78	2932256	NA	2932256	52.68	0	41.78	0	0.00	0	0.00	2932256	
	Concept Productions Limited	1	241600	0	0	241600	3.44	241600	NA	241600	4.34	0	3.44	0	0.00	0	0.00	241600	
	AAACK2497P	1																	
	Dhanviridhi Tieup Private Limited	1	184010	0	0	184010	2.62	184010	NA	184010	3.31	0	2.62	0	0.00	0	0.00	184010	
	AACCD3010G	1	53300	0	0	53300	0.76	53300	NA	53300	0.96	0	0.76	0	0.00	0	0.00	53300	
	AAACN2700K	1																	
	Naga Accounts Management	12	4062218	0	0	4062218	57.88	4062218	NA	4062218	72.97	0	57.88	0	0.00	0	0.00	4062218	
	Sub Total (A)(1)																		
2	Foreign																		
(a)	Individuals (Non-Resident Individuals / Foreign Individuals)	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0	
(b)	Government	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0	
(c)	Institutions	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0	
(d)	Foreign Portfolio Investor	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0	
(e)	Any Other (Specify)	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0	
	Sub Total (A)(2)																		
	Total Shareholding Of Promoter And Promoter Group (A) = (A)(1)+(A)(2)	12	4062218	0	0	4062218	57.88	4062218	NA	4062218	72.97	0	57.88	0	0.00	0	0.00	4062218	

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Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares helds	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights			Total as a % of Total Voting rights *			No. (a)	As a % of total Shares held (b)	No. (Not Applicable) (a)	As a % of total Shares held/Not applicable (b)	
								Class eg: X (Equity)	Class eg: Y	Total								
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi) = (vii)+(x) As a % of (A+B+C2)	(xii)	(xiii)	(xiv)			
1 Institutions																		
(a) Mutual Fund		1	13900	0	0	13900	0.20	13900	NA	13900	0.25	0	0.00	NA	NA	0	NA	0
(b) Venture Capital Funds		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
(c) Alternate Investment Funds		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
(d) Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
(e) Foreign Portfolio Investors		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
(f) Financial Institutions / Banks		1	300	0	0	300	0.00	300	NA	300	0.01	0	0.00	NA	NA	0	NA	300
(g) Insurance Companies		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
(h) Provident Funds/ Pension Funds		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
(i) Any Other (Specify)							0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
Foreign Institutional Investors							0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
India Max Investment Fund Limited	AABCJ5500R	1	561348	0	0	561348	8.00	561348	NA	561348	10.08	0	8.00	NA	NA	0	NA	561348
Sub Total (B)(1)		3	575548	0	0	575548	8.20	575548	NA	575548	10.34	0	8.20	NA	NA	0	NA	561648
2 Central Government/ State Government(s)/ President of India							0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
Sub Total (B)(2)		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
3 Non-Institutions							0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
(a) Individuals		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		2251	572682	0	0	572682	8.16	572682	NA	572682	10.29	0	8.16	NA	NA	0	NA	377696
ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.																		
Gaurav Hajnatsingka	AARPH9866L	3	181951	0	0	181951	2.59	181951	NA	181951	3.27	0	2.59	NA	NA	0	NA	181951
NBFCs registered with RBI		0	121000	0	0	121000	1.72	121000	NA	121000	2.17	0	1.72	NA	NA	0	NA	121000
Employee Trusts		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
Overseas Depositories(holding DRs) (balancing figure)		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	NA	NA	0	NA	0
(d) Any Other (Specify)		148	1675940	0	0	1675940	23.17	174238	NA	174238	3.13	0	23.17	NA	NA	0	NA	1591940
Trusts		2	1451902	0	0	1451902	20.69	200	NA	200	0.00	0	20.69	NA	NA	0	NA	1451702
Keynote Trust	AABTK1897I	0	1451702	0	0	1451702	20.68	0	NA	0	0.00	0	20.68	NA	NA	0	NA	1451702
Hindu Undivided Family		29	18290	0	0	18290	* 0.26	18290	NA	18290	0.33	0	0.26	NA	NA	0	NA	17790
Non Resident Indians (Non Repat)		3	630	0	0	630	0.01	630	NA	630	0.01	0	0.01	NA	NA	0	NA	630
Non Resident Indians (Repatriating Member)		15	4316	0	0	4316	0.06	4316	NA	4316	0.08	0	0.06	NA	NA	0	NA	2216
Bodies Corporate		84	139597	0	0	139597	1.99	139597	NA	139597	2.51	0	1.99	NA	NA	0	NA	108397
Sub Total (B)(3)		2402	2380573	0	0	2380573	33.92	928871	NA	928871	16.69	0	33.92	NA	NA	0	NA	2151587
Total Public Shareholding (B) = (B)(1)+(B)(2)+(B)(3)		2405	2956121	0	0	2956121	42.12	1504419	NA	1504419	27.03	0	42.12	NA	NA	0	NA	2713235

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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

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Category & Name of shareholders	PAN	Nos. of shareholder	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957) As a% of (A+B+C2)	Number of Voting Rights held in each class of securities				No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights			Total as % of Total Voting rights			No. (a)	As a % of total Shares held (b)	No. (Not Applicable)	As a % of total Shares held (Not Applicable)	
								Class eg: X	Class eg: Y	Total								
		(i)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii)		(ix)	(x)	(xi)=(vii)+(x) As a % of (A+B+C2)	(xii)	(xiii)			(xiv)		
1	Custodian/DR Holder		0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
	Total Non-Promoter- Non Public Shareholding (C)= (C1)+(C12)		0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
NA : Not Applicable																		

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