

# KEYNOTE

## INVESTOR CHARTER - SME INITIAL PUBLIC OFFER (IPO) & FURTHER PUBLIC OFFER (FPO)(INCLUDING OFFER FOR SALE (“OFS”))

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### VISION STATEMENT

To continuously earn trust of investors and emerge as solution provider with integrity.

### MISSION STATEMENT

1. Act in investors’ best interests by understanding needs and developing solutions.
2. Enhance and customise value generating capabilities and services.
3. Disseminate complete information to investors to enable informed investment decision.

### DESCRIPTION OF ACTIVITIES / BUSINESS OF THE ENTITY

IPOs & FPOs for SME – Act as a Merchant Banker to the Issuer / Selling Shareholder

### DETAILS OF SERVICES PROVIDED TO INVESTORS

1. Upload Draft Offer Document on Stock Exchange (s) / Lead Managers Website. and also upload RHP/Prospectus SEBI / Stock Exchanges / Lead Managers Website.
2. Disclose a summary statement in draft offer document of price performance of immediately preceding past 10 public issues handled by lead managers in the current and two immediately preceding financial years.
3. Disclose on lead managers’ website the track record of the performance of the public issues managed by them for a period of three financial years from the date of listing for each public issue managed by the Lead Manager.
4. Publish details of anchor investor allocation on the website of stock exchanges before the issue opens for public subscription.
5. Keep Issue Open for a Period of 3 working days (extendable up to maximum 10 working days).
6. Ensure material contracts and documents are available for inspection as per details in Offer Document.
7. If floor price or price band not disclosed in the red herring prospectus, publish price band advertisement in newspaper at least two working days before the opening of the issue and upload on SEBI / Stock Exchanges Website.
8. Ensure the relevant financial ratios are disclosed in the price band announcement and pre-filled application forms are available on the websites of the stock exchange(s).
9. Listing and the commencement of trading of the Equity Shares on the Stock Exchanges within six Working Days of the Offer Closing Date or such other time as may be prescribed by SEBI.
10. Publish advertisement details of subscription, basis of allotment, date of credit of specified securities and date of filing of listing application, etc. within ten days from the date of completion of the each activity.

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<b>TIMELINES - SME IPOs &amp; FPOs (including OFS)</b>			
<b>Sr. No.</b>	<b>Activity</b>	<b>Timeline for which activity takes place</b>	<b>Information where available</b>
1.	Filing of draft offer document by company	0	Websites of SEBI, Stock Exchanges, Lead Managers
2.	Details of anchor investors allocation	1 day before issue opening date	Stock Exchanges website
3.	Issue opening date	3 working days after filing RHP with RoC	Stock Exchanges website
4.	Availability of application forms	Till issue closure date	Stock Exchanges website
5.	Availability of material documents for inspection by investors	Till issue closure date	Address given in Offer Document
6.	Availability of General Information Document	Till issue closure date	LM website and stock exchange website
7.	Price Band Advertisement	2 working days prior to issue opening date	-
8.	Delay in unblocking ASBA Accounts	More than 4 working days	Compensation to investor @ Rs. 100/day by intermediary causing delay
9.	Advertisement on subscription and basis of allotment	Within 10 days	Newspaper advertisement
10.	Allotment status and allotment advice	Completion of basis of allotment	By email / post

## RIGHTS OF INVESTORS

- Investors can request for a copy of the offer document and / or application form and the same shall be provided by the issuer/ Lead Manager(s).
- Retail investors are allowed to cancel their bids before issue closing date. Institutional and Non- institutional investors are allowed to modify and only upward revise their bids during the period the issue is open.
- In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding four working days from the offer closing date, the Bidder shall be compensated at a uniform rate of ₹ 100 per day for the entire duration of delay exceeding four working days from the offer closing date, by the intermediary responsible for causing such delay in unblocking.
- Investors get email and sms messages w.r.t. allotment status and allotment advice is sent in through email / physical to successful allottees post completion of basis of allotment.
- If allotted shares, all Rights as a Shareholder (as per Offer Document)

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## DO'S AND DON'TS FOR THE INVESTORS

### Do's

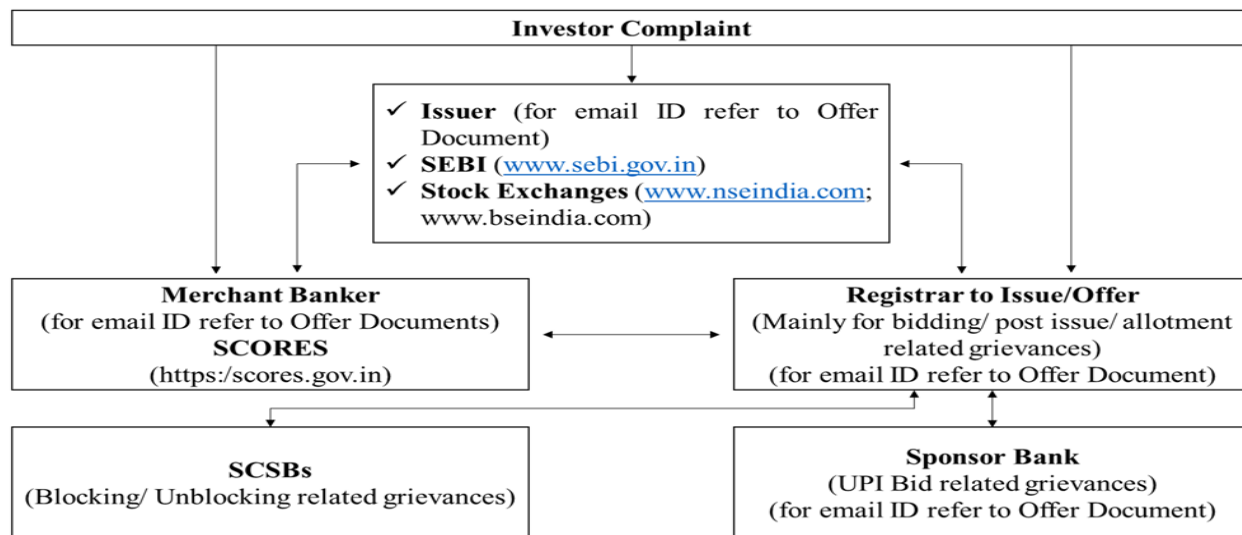
1. Check Eligibility in the RHP and under applicable law, rules, regulations, guidelines and approvals.
2. Submission of Bids – only ASBA (other than Anchor Investors) Read all the instructions carefully and complete the Bid cum Application Form, as the case may be, in the prescribed form.
3. Ensure that your Bid cum Application Form bearing the stamp of a Designated Intermediary is submitted to the Designated Intermediary at the Bidding Centre within the prescribed time.
4. Ensure that you have funds equal to the Bid Amount in the ASBA Account maintained with the SCSB, before submitting the ASBA Form to any of the Designated Intermediaries.
5. Ensure that the name(s) given in the Bid cum Application Form is/are exactly the same as the name(s) in which the beneficiary account is held with the Depository Participant.
6. Ensure that the Bidder's depository account is active, the correct DP ID, Client ID, the PAN, UPI ID, if applicable, are mentioned in their Bid cum Application Form and that the name of the Bidder, the DP ID, Client ID, the PAN and UPI ID, if applicable, entered into the online IPO system of the Stock Exchanges by the relevant Designated Intermediary, as applicable, matches with the name, DP ID, Client ID, PAN and UPI ID, if applicable, available in the Depository database.

### Don'ts

1. Do not Bid for lower than the minimum Bid size.
2. Do not submit the Bid for an amount more than funds available in your ASBA account.
3. If you are a Retail bidder and are using UPI mechanism, do not submit more than one ASBA Form for each UPI ID.
4. Do not submit incorrect details of the DP ID, Client ID, PAN and UPI ID..
5. Do not submit a Bid/revise a Bid Amount, with a price less than the Floor Price or higher than the Cap Price.
6. Do not withdraw your Bid or lower the size of your Bid (in terms of quantity of the Equity Shares or the Bid Amount) at any stage, if you are a QIB or a Non-Institutional Bidder. Retail Individual Bidders can revise or withdraw their Bids on or before the Bid/ Offer Closing Date.

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## INVESTOR GRIEVANCE REDRESSAL MECHANISM AND HOW TO ACCESS IT



### TIMELINES FOR RESOLUTION OF INVESTOR GRIEVANCES IN IPOs /FPOs)

Sr. No.	Activity	No. of calendar days
1	Investor grievance received by the Lead Manager	T
2	Manager to the offer to identify the concerned intermediary and it shall be endeavoured to forward the grievance to the concerned intermediary/ies on T day itself	T+1
3	The concerned intermediary/ies to respond to the Lead Manager with an acceptable reply / proof of resolution	X
4	Lead Manager, the concerned intermediary/ies and the investor shall exchange between themselves additional information related to the grievance, wherever required	Between T and X
5	Lead Manager to reply to the investor with the reply / proof of resolution	X+3

Best efforts will be undertaken by Lead Manager to resolve the grievance within T+30.

#### Nature of investor grievance for which the aforesaid timeline is applicable

1. Delay in unblocking of funds
2. Non allotment / partial allotment of securities
3. Non receipt of securities in demat account
4. Amount blocked but application not bid
5. Application bid but amount not blocked
6. Any other nature as may be informed from time to time

# KEYNOTE

## **Mode of receipt of investor grievance**

The following modes of receipt will be considered valid for processing the grievances in the timelines discussed above:

1. Letter from the investor addressed to the Lead Manager at its address mentioned in the offer document, detailing nature of grievance, details of application, details of bank account, date of application etc.
2. E-mail from the investor addressed to the Lead Manager at its e-mail ID mentioned in the offer document, detailing nature of grievance, details of application, details of bank account, date of application etc.
3. On SEBI Complaints Redress System (SCORES) platform.

## **Nature of enquiries for which the Lead Manager shall respond to / escalated promptly**

1. Availability of application form
2. Availability of offer document
3. Process for participating in the issue / mode of payments
4. List of SCSBs / syndicate members
5. Date of issue opening / closing / allotment / listing
6. Technical setbacks in net-banking services provided by SCSBs / UPI mechanism
7. Any other query of similar nature

# KEYNOTE

## RESPONSIBILITIES OF INVESTORS (EXPECTATIONS FROM THE INVESTORS)

1. Read and understand the terms of offer documents, application form, and issue related literature carefully and fully before investing.
2. Consult own tax consultant with respect to the specific tax implications.
3. Provide full and accurate information in the application form as maybe required while making an application and keep records of the same.
4. Ensure active demat/ broking account before investing.
5. Ensure correctness of all Demographic Details Bidder's address, name of the Bidder's father or husband, investor status, occupation, bank account details, PAN and UPI ID.
6. Provide full and accurate details when making investor grievances to merchant bankers.
7. ASBA Bidders must provide either (i) the bank account details and authorisation to block funds in their respective ASBA Form, or (ii) the UPI ID (in case of retail investors), as applicable, in the relevant space provided in the ASBA Form. The ASBA Forms that do not contain such details will be rejected. Applications made by retail investors using third party bank account or using third party linked bank account UPI ID are liable for rejection.
8. ASBA Bidders shall ensure that the Bids are made on ASBA Forms bearing the stamp of the Designated Intermediary, submitted at the Bidding Centres only (except in case of electronic ASBA Forms) and the ASBA Forms not bearing such specified stamp are liable to be rejected. Retail investors using UPI Mechanism, shall submit their ASBA Forms with Syndicate Members, Registered Brokers, RTA or Depository Participants. ASBA Bidders are also required to ensure that the ASBA Account has sufficient credit balance as an amount equivalent to the full Bid Amount which can be blocked by the SCSB.
9. After the company is listed it has to keep the investors informed of material developments through its page on the stock exchange website including for corporate actions like mergers, de-mergers, splits, rights issue, bonus, dividend etc. Investors should regularly check for such information on the stock exchange website.