

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1	Name of Listed Entity : Keynote Financial Services Limited		
2	Scrip Code/Name of Scrip : BSE - 512597/KEYFINSER NSE - KEYFINSERV		
3	Class of Security : EQUITY		
4	Share Holding Pattern : Under Regulation 31(1)(b) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the quarter ended 30th June, 2021 (Attached)		
5	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-		
	Particulars	Yes	No
1	Whether the Listed Entity has issued any partly paid up shares?	---	No
2	Whether the Listed Entity has issued any Convertible Securities or Warrants?	---	No
3	Whether the Listed Entity has any shares against which depository receipts are issued?	---	No
4	Whether the Listed Entity has any shares in locked-in?	---	No
5	Whether any shares held by promoters are pledge or otherwise encumbered?	---	No
6	Whether the Listed Entity has issued any differential voting rights?	---	No

**KEYNOTE****Keynote Financial Services Limited**

(formerly known as Keynote Corporate Services Limited)

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028

Tel.: 91 22 6826 6000 • Fax: 91 22 6826 6088 Email: info@keynoteindia.net • Website: www.keynoteindia.net

CIN-I67120MH1993PLC072407

Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Number of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form	
								No of Voting Rights					Total as a % of (A+B+C)	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)
								Class eg: X (Equity)	Class eg: y	Total								
(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii) As a % of (A+B+CZ)	(ix)			(x)	(xi) = (vii)+(x) As a % of (A+B+CZ)	(xii)		(xiii)		(xiv)	
(A)	Promoter & Promoter Group	11	4062218	0	0	4062218	57.88	4062218	NA	4062218	57.88	0	57.88	0	0.00	NA	NA	4062218
(B)	Public	2681	2956121	0	0	2956121	42.12	2956121	NA	2956121	42.12	0	42.12	0	0.00	NA	NA	2839712
(C)	Non Promoter - Non Public	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(C1)	Shares Underlying DRs	0	0	0	0	0	NA	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
	Total (A+B+C)	2692	7018339	0	0	7018339	100.00	7018339	NA	7018339	100.00	0	100.00	0	0.00			6901930

14,51,702 Equity Shares of Rs.10/- each held by "Keynote Trust" does not carry any voting rights as per "Trust Deed" in terms of Hon'ble High Court orders, representation has been accordingly made.
93,618 Equity Shares of Rs.10/- each held by Investor Education and Protection Fund Authority Ministry of Corporate Affairs on behalf of respective shareholders of the Company and the same Equity shares does not carry any voting rights as per IEPF Rules.
NA : Not Applicable



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Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	Category & Name of shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Outstanding convertible securities (including Warrants)	Shareholding as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form	
									No of Voting Rights					Total as % of Total Voting rights *	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total Shares held (b)
									Class eg: X (Equity)	Class eg: y	Total								
	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+ (vi)	(viii) As a % of (A+B+C2)	(ix)			(x)	(xi) = (vii)+(x) As a % of (A+B+C2)		(xii)		(xiii)	(xiv)	
1	Indian																		
(a)	Individuals / Hindu Undivided Family																		
	Nirmal Suchanti Hur	AADHN7484A	1	282499	0	0	282499	4.03	282499	NA	282499	4.03	0	4.03	0	0.00	0	0.00	282499
	Pushpa Nirmal Suchanti	AAQP54667R	1	132308	0	0	132308	1.89	132308	NA	132308	1.89	0	1.89	0	0.00	0	0.00	132308
	Nirmal Harshchand Suchanti	AAKPS3699F	1	117647	0	0	117647	1.68	117647	NA	117647	1.68	0	1.68	0	0.00	0	0.00	117647
	Vivek Nirmal Suchanti	AAKPS3700P	1	49440	0	0	49440	0.70	49440	NA	49440	0.70	0	0.70	0	0.00	0	0.00	49440
	B. Madhuprasad	ACTP86811F	1	101850	0	0	101850	1.45	101850	NA	101850	1.45	0	0.69	0	0.00	0	0.00	101850
	Vineet Nirmal Suchanti	AAKPS2291K	1	11977	0	0	11977	0.17	11977	NA	11977	0.17	0	0.17	0	0.00	0	0.00	11977
	Rita Vivek Suchanti	AAQP54668A	1	4829	0	0	4829	0.07	4829	NA	4829	0.07	0	0.07	0	0.00	0	0.00	4829
	Rinku Vineet Suchanti	AFZPS1715A	1	3802	0	0	3802	0.05	3802	NA	3802	0.05	0	0.05	0	0.00	0	0.00	3802
(b)	Central Government / State Government(s)		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Financial Institutions / Banks		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Any Other (Specify)		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0
	N S S Digital Media Limited	AADCC4909L	1	3112256	0	0	3112256	44.34	3112256	NA	3112256	44.34	0	41.78	0	0.00	0	0.00	3112256
	Concept Productions Limited	AAACK2497A	1	241600	0	0	241600	3.44	241600	NA	241600	3.44	0	3.44	0	0.00	0	0.00	241600
	Dhanviridhi Tieup Private Limited	AAACD3010G	1	4010	0	0	4010	0.06	4010	NA	4010	0.06	0	2.62	0	0.00	0	0.00	4010
	Sub Total (A)(1)		12	4062218	0	0	4062218	57.88	4062218	NA	4062218	57.88	0	57.88	0	0.00	0	0.00	4062218
2	Foreign																		
(a)	Individuals (Non-Resident Individuals / Foreign Individuals)		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0
(b)	Government		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0
(c)	Institutions		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0
(e)	Any Other (Specify)		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0
	Sub Total (A)(2)		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	0	0.00	0
	Total Shareholding Of Promoter And Promoter Group (A)= (A)(1)+(A)(2)		12	4062218	0	0	4062218	57.88	4062218	NA	4062218	57.88	0	57.88	0	0	0	0	4062218

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 * 93,618 Equity Shares of Rs.10/- each held by Investor Education and Protection Fund Authority Ministry of Corporate Affairs on behalf of respective shareholders of the Company and the same Equity shares does not carry any voting rights as per IEPF Rules.
 NA : Not Applicable



Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form	
									No of Voting Rights		Total as a % of Total Voting rights *			No. (a)	As a % of total Shares held (b)	No. Applicable (a)	As a % of total Shares held (Not applicable) (b)		
									Class eg: X (Equity)	Class eg: Y									Total
	(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII) As a % of (A+B+C2)	(IX)			(X)	(XI) = (VII)+(X) As a % of (A+B+C2)	(XII)		(XIII)		(XIV)	
1	Institutions:																		
(a)	Mutual Fund		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(b)	Venture Capital Funds		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(c)	Alternate Investment Funds		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(d)	Foreign Venture Capital Investors		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(e)	Foreign Portfolio Investors		1	515684	0	0	515684	7.35	515684	NA	515684	7.35	0	7.35	0	0.00	NA	NA	515684
	India Max Investment Fund Ltd.,	AABCI5500R	0	515684	0	0	515684	7.35	515684	NA	515684	7.35	0	7.35	0	0.00	NA	NA	515684
(f)	Financial Institutions / Banks		1	300	0	0	300	0.00	300	NA	300	0.00	0	0.00	0	0.00	NA	NA	300
(g)	Insurance Companies		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(h)	Provident Funds/ Pension Funds		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(i)	Any Other (Specify):																		
	Sub Total (B)(1)		2	515984	0	0	515984	7.35	515984	NA	515984	7.35	0	7.35	0	0.00	NA	NA	515984
2	Central Government/ State Government(s)/ President of India																		
	Sub Total (B)(2)																		
3	Non-Institutions:																		
(a)	Individuals																		
	i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		2575	593369	0	0	593369	8.45	593369	NA	593369	8.45	0	8.45	0	0.00	NA	NA	482560
	ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		3	208497	0	0	208497	2.97	208497	NA	208497	2.97	0	2.97	0	0.00	NA	NA	208497
	Gaurav Himatsingka	AARPH9866L		114526	0	0	114526	1.63	114526	NA	114526	1.63	0	1.63	0	0.00	NA	NA	114526
(b)	NBFCs registered with RBI		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(c)	Employee Trusts		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(d)	Overseas Depositories(holding DRs) (balancing figure)		0	0	0	0	0	0.00	0	NA	0	0.00	0	0.00	0	0.00	NA	NA	0
(e)	Any Other (Specify)		101	1638271	0	0	1638271	23.34	1638271	NA	1638271	23.34	0	23.34	0	0.00	NA	NA	1632671
	Trusts		2	1451902	0	0	1451902	20.69	1451902	NA	1451902	20.69	0	20.69	0	0.00	NA	NA	1451702
	Keynote Trust	AABTK1897J	0	1451702	0	0	1451702	20.68	1451702	NA	1451702	20.68	0	20.68	0	0.00	NA	NA	1451702
	Hindu Undivided Family		34	22050	0	0	22050	0.31	22050	NA	22050	0.31	0	0.31	0	0.00	NA	NA	21550
	Non Resident Indians (Non Repat)		5	234	0	0	234	0.00	234	NA	234	0.00	0	0.00	0	0.00	NA	NA	234
	Non Resident Indians (Repat)		13	2618	0	0	2618	0.04	2618	NA	2618	0.04	0	0.04	0	0.00	NA	NA	2418
	Clearing Member		10	7934	0	0	7934	0.11	7934	NA	7934	0.11	0	0.11	0	0.00	NA	NA	7934
	Investor Education and Protection fund Authority Ministry of Corporate Affairs		1	93618	0	0	93618	1.33	93618	NA	93618	1.33	0	1.33	0	0.00	NA	NA	93618
	Bodies Corporate		35	59914	0	0	59914	0.85	59914	NA	59914	0.85	0	0.85	0	0.00	NA	NA	55214
	Bodies Corporate - Ltd Liability Partnership		1	1	0	0	1	0.00	1	NA	1	0.00	0	0.00	0	0.00	NA	NA	1
	Sub Total (B)(3)		2679	2440137	0	0	2440137	34.77	2440137	NA	2440137	34.77	0	34.77	0	0.00	NA	NA	2323728
	Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)		2681	2956121	0	0	2956121	42.12	2956121	NA	2956121	42.12	0	42.12	0	0.00	NA	NA	2839712

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 * 93,618 Equity Shares of Rs.10/- each held by Investor Education and Protection Fund Authority Ministry of Corporate Affairs on behalf of respective shareholders of the Company and the same Equity shares does not carry any voting rights as per IEPF Rules.
 NA : Not Applicable





Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

	Category & Name of shareholders	PAN	Nos. of shareholder	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held ⁵	Shareholding % calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (including Warrants)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form (Not Applicable)	
									No of Voting Rights		Total as % of Total Voting rights			No.	As a % of total Shares held	No. (Not Applicable)	As a % of total Shares held (Not Applicable)		
									Class eg: X	Class eg: Y									Total
	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(vii) = (iv)+(v)+(vi)	(viii)	(ix)			(x)	(xi) = (vii)+(x) As a % of (A+B+C2)	(xii)		(xiii)		(xiv)	
1	Custodian/DR Holder		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0
	Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.00	0	0	0	0.00	0	0.00	0	0.00	NA	NA	0

NA : Not Applicable

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