

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015				
1.	Name of Listed Entity: Keynote Financial Services Limited			
2.	Scrip Code/Name of Scrip/Class of Security: 512597			
3.	Share Holding Pattern Filed under: Reg. 31(1)(b)			
	a.	If under 31(1)(b) then indicate the report for Quarter ending : 30th September, 2022		
	b.	If under 31(1)(c) then indicate date of allotment/extinguishment		
4.	Declaration: The Listed entity is required to submit the following declaration to the extent of submission of information:-			
		Particulars	Yes*	No*
1		Whether the Listed Entity has issued any partly paid up shares?		No
2		Whether the Listed Entity has issued any Convertible Securities or Warrants?		No
3		Whether the Listed Entity has any shares against which depository receipts are issued?		No
4		Whether the Listed Entity has any shares in locked-in?		No
5		Whether any shares held by promoters are pledge or otherwise encumbered?		No
<p>* If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid-up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.</p>				



Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of shareholders	No. of fully paid up equity shares held	No. of Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities				Shares Underlying Outstanding convertible securities (including	ing, as a % assuming full conversion of convertible securities	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
								No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
								Class eg: X	Class eg: y	Total								
(A)	Promoter & Promoter Group	10	3960368	0	0	3960368	56.4289	3960368	0	3960368	56.4289	0	56.4289	0	0.0000	0	0.0000	3960368
(B)	Public	3729	3057971	0	0	3057971	43.5711	3057971	0	3057971	43.5711	0	43.5711	0	0.0000	NA	NA	2949563
(C)	Non Promoter - Non Public				0				0						0.0000	NA	NA	
(C1)	Shares Underlying DRs	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
	Total	3739	7018339	0	0	7018339	100.0000	7018339	0	7018339	100.0000	0	100.0000	0	0.0000	0	0.0000	6909931

* 14,51,702 Equity Shares of Rs.10/- each held by "Keynote Trust" does not carry any voting rights as per "Trust Deed" in terms of Hon'ble High Court orders, representation has been accordingly made.

* 98,372 Equity Shares of Rs.10/- each held by Investor Education and Protection Fund Authority Ministry of Corporate Affairs on behalf of respective shareholders of the Company and the same Equity shares

NA : Not Applicable



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities			No. of Shares Underlying Outstanding convertible securities (Including Warrants)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form		
								No of Voting Rights		Total as a % of Total Voting Rights			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)			
								Class eg: X	Class eg: y									Total	
(I)	(II)	(III)	(IV)	(V)	(VI)	(VII) =	(VIII) As a	(IX)			(X)	(XI)= (VII)+(X)	(XII)		(XIII)	(XIV)			
1	Indian																		
(a)	Individuals / Hindu Undivided Family		10	3960368	0	0	3960368	56.4289	3960368	0	3960368	56.4289	0	56.4289	0	0.0000	0	0.0000	3960368
	N S S Digital Media Limited	AADCC4909L	1	3112256	0	0	3112256	44.3446	3112256	0	3112256	44.3446	0	44.3446	0	0.0000	0	0.0000	3112256
	Nirmal Suchanti Huf	AADHN7484A	1	282499	0	0	282499	4.0252	282499	0	282499	4.0252	0	4.0252	0	0.0000	0	0.0000	282499
	Concept Productions Limited	AAACK2497A	1	241600	0	0	241600	3.4424	241600	0	241600	3.4424	0	3.4424	0	0.0000	0	0.0000	241600
	Pushpa Nirmal Suchanti	AAQPS4667R	1	132308	0	0	132308	1.8852	132308	0	132308	1.8852	0	1.8852	0	0.0000	0	0.0000	132308
	Nirmal Harshchand Suchanti	AAKPS3699F	1	117647	0	0	117647	1.6763	117647	0	117647	1.6763	0	1.6763	0	0.0000	0	0.0000	117647
	Vivek Nirmal Suchanti	AAKPS3700P	1	49440	0	0	49440	0.7044	49440	0	49440	0.7044	0	0.7044	0	0.0000	0	0.0000	49440
	Vineet Nirmal Suchanti	AAKPS2291K	1	11977	0	0	11977	0.1707	11977	0	11977	0.1707	0	0.1707	0	0.0000	0	0.0000	11977
	Rita Vivek Suchanti	AAQPS4668A	1	4829	0	0	4829	0.0688	4829	0	4829	0.0688	0	0.0688	0	0.0000	0	0.0000	4829
	Dhanviridhi Tieup Private Limited	AACCD3010G	1	4010	0	0	4010	0.0571	4010	0	4010	0.0571	0	0.0571	0	0.0000	0	0.0000	4010
	Rinku Vineet Suchanti	AFZPS1715A	1	3802	0	0	3802	0.0542	3802	0	3802	0.0542	0	0.0542	0	0.0000	0	0.0000	3802
(b)	Central Government / State Government(s)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(c)	Financial Institutions / Banks		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(d)	Any Other (Specify)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
	Sub Total (A)(1)		10	3960368	0	0	3960368	56.4289	3960368	0	3960368	56.4289	0	56.4289	0	0.0000	0	0.0000	3960368
2	Foreign																		
(a)	Individuals (Non-Resident Individuals / Foreign Individuals)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(b)	Government		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(c)	Institutions		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(d)	Foreign Portfolio Investor		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
(e)	Any Other (Specify)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
	Sub Total (A)(2)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	0	0.0000	0
	Total Shareholding Of Promoter And Promoter Group (A)= (A)(1)+(A)(2)		10	3960368	0	0	3960368	56.4289	3960368	0	3960368	56.4289	0	56.4289	0	0.0000	0	0.0000	3960368

* 14,51,702 Equity Shares of Rs.10/- each held by "Keynote Trust" does not carry any voting rights as per "Trust Deed" in terms of Hon'ble High Court orders, representation has been accordingly made.

* 98,372 Equity Shares of Rs.10/- each held by Investor Education and Protection Fund Authority Ministry of Corporate Affairs on behalf of respective shareholders of the Company and the same Equity shares does not carry any voting

NA : Not Applicable



Trusts		2	1451902	0	0	1451902	20.6873	1451902	0	1451902	20.6873	0	20.6873	0	0.0000	NA	NA	1451702	0	0	0
Keynote Trust	AABTK1897J	1	1451702	0	0	1451702	20.6844	1451702	0	1451702	20.6844	0	20.6844	0	0.0000	NA	NA	1451702			
Body Corp-Ltd Liability Partnership		1	1	0	0	1	0.0000	1	0	1	0.0000	0	0.0000	0	0.0000	NA	NA	1	0	0	0
Hindu Undivided Family		44	25631	0	0	25631	0.3652	25631	0	25631	0.3652	0	0.3652	0	0.0000	NA	NA	25131	0	0	0
Clearing Member		10	2810	0	0	2810	0.0400	2810	0	2810	0.0400	0	0.0400	0	0.0000	NA	NA	2810	0	0	0
Sub Total (B)(4)		3726	2541947	0	0	2541947	36.2186	2541947	0	2541947	36.2186	0	36.2186	0	0.0000	NA	NA	2433539	0	0	0
Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)+b(4)		3729	3057971	0	0	3057971	43.5711	3057971	0	3057971	43.5711	0	43.5711	0	0.0000	NA	NA	2949563	0	0	0

* 14,51,702 Equity Shares of Rs.10/- each held by "Keynote Trust" does not carry any voting rights as per "Trust Deed" in terms of Hon'ble High Court orders, representation has been accordingly made.

* 98,372 Equity Shares of Rs.10/- each held by Investor Education and Protection Fund Authority Ministry of Corporate Affairs on behalf of respective shareholders of the Company and the same Equity shares does not carry any

NA : Not Applicable



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

	Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held	Partly paid-up equity shares held	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2)	Number of Voting Rights held in each class of securities				Shares Underlying Outstanding convertible securities (including	ing, as a % assuming full conversion of convertible securities	Number of Locked in shares		Number of Shares pledged or otherwise encumbered		Number of equity shares held in dematerialised form
									No of Voting Rights			Total as a % of (A+B+C)			No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	
									Class eg: X	Class eg: y	Total								
1	Custodian/DR Holder		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
2	Employee Benefit Trust / Employee Welfare Trust under SEBI (Share based Employee Benefits and Sweat Equity) Regulations, 2021		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0
	Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0.0000	0	0	0	0.0000	0	0.0000	0	0.0000	NA	NA	0



Table V - Significant Beneficial Owners

Sr No.	Details of the SBO					Details of the registered owner					Details of holding/exercise of right of the SBO in the					
	Name	PAN	Passport No. in case of Foreign National	Nationality	Nationality (Applicable in case other selected)	Name	PAN	Passport No. in case of Foreign National	Nationality	Nationality (Applicable in case other selected)	Whether by virtue of:					
											Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of Control	Exercise of Significant	Date of creation/acquisition of significant beneficial interest
1	Nirmal Suchanti	AAKPS3699F		India		NSS DIGITAL MEDIA LIMITED	AADCC4909L		India		22.83	22.83	22.83	No	No	01-03-2011
2	Nirmal Suchanti	AAKPS3699F		India		CONCEPT PRODUCTION LIMITED	AAACK2497A		India		2.16	2.16	2.16	No	No	15-10-1993
3	Nirmal Suchanti	AAKPS3699F		India		NIRMALCHAND SUCHANTI AND HUF	AADHN7484A		India		4.03	4.03	4.03	No	No	30-10-1995
4	Pushpa Suchanti	AAQPS4667R		India		NSS DIGITAL MEDIA LIMITED	AADCC4909L		India		10.13	10.13	10.13	No	No	01-03-2011
5	Pushpa Suchanti	AAQPS4667R		India		CONCEPT PRODUCTION LIMITED	AAACK2497A		India		0.91	0.91	0.91	No	No	15-10-1993
6	Vivek Suchanti	AAKPS3700P		India		NSS DIGITAL MEDIA LIMITED	AADCC4909L		India		5.68	5.68	5.68	No	No	01-03-2011
7	Vivek Suchanti	AAKPS3700P		India		CONCEPT PRODUCTION LIMITED	AAACK2497A		India		0.23	0.23	0.23	No	No	15-10-1993
8	Rita Suchanti	AAQPS4668A		India		NSS DIGITAL MEDIA LIMITED	AADCC4909L		India		0.01	0.01	0.01	No	No	01-03-2011
9	Rita Suchanti	AAQPS4668A		India		CONCEPT PRODUCTION LIMITED	AAACK2497A		India		0.00	0.0	0.00	No	No	15-10-1993
10	Rinku Suchanti	AFZPS1715A		India		NSS DIGITAL MEDIA LIMITED	AADCC4909L		India		0.01	0.01	0.01	No	No	01-03-2011
11	Rinku Suchanti	AFZPS1715A		India		CONCEPT PRODUCTION LIMITED	AAACK2497A		India		0.00	0.00	0.00	No	No	15-10-1993
12	Rinku Suchanti	AFZPS1715A		India		DHANVIRDHI TIE UP PRIVATE LIMITED	AACCD3010G		India		0.03	0.03	0.03	No	No	23-03-2012
13	Vineet Suchanti	AAKPS2291K		India		NSS DIGITAL MEDIA LIMITED	AADCC4909L		India		5.68	5.68	5.68	No	No	01-03-2011
14	Vineet Suchanti	AAKPS2291K		India		CONCEPT PRODUCTION LIMITED	AAACK2497A		India		0.13	0.13	0.13	No	No	15-10-1993
15	Vineet Suchanti	AAKPS2291K		India		DHANVIRDHI TIE UP PRIVATE LIMITED	AACCD3010G		India		0.03	0.03	0.03	No	No	23-03-2012

